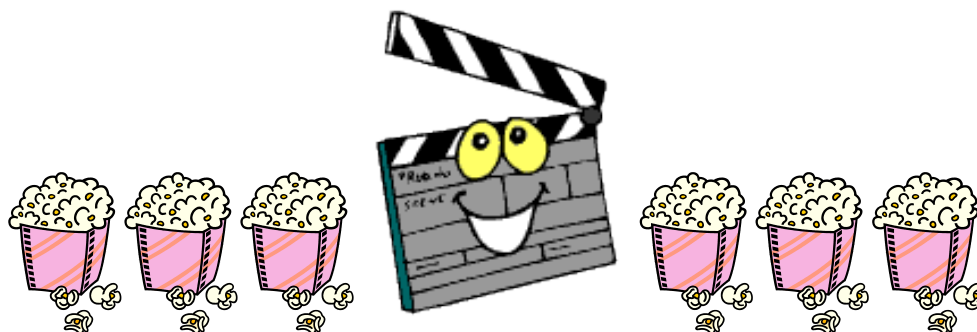




## Girl Scout Movie Night Recruitment Toolkit



**Do you need a simple, fun, and successful way to recruit new girls and adults into your service unit or troop?**

**Organizing a movie night can be a fun way to engage girls and parents in a different way.**

**A Girl Scout movie night is an opportunity for girls to come together and watch a movie with friends, while providing an audience of parents to learn more about the benefits of Girl Scouting. Basically- a rally with a twist!**

**This recruitment toolkit provides simple guidelines to hold a movie night at public schools or community centers, as well as religious-based locations. So grab some popcorn or your favorite movie snack, and have a great Movie Night!**

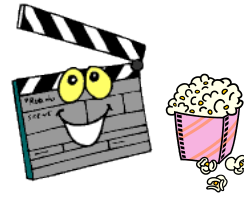
**These steps are guidelines. Feel free to modify according to your needs and resources.**

**Girl Scouts of San Jacinto Council  
3110 Southwest Freeway – Houston, TX 77098  
713-292-0300 800-392-4340  
[www.gssjc.org](http://www.gssjc.org)**

Girl Scouts of San Jacinto Council  
Spring Recruitment Toolkit



# Girl Scout Movie Night



## Toolkit Contents

Timeline/Checklist

Guidelines for Promotion

Sample Flyer

Sample Postcard

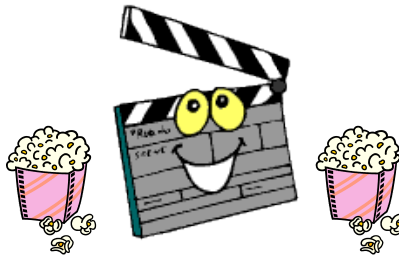
Movie Rating References and  
Listing of Appropriate Movies

Parent Sign-In Sheet

Sample Movie Night Patch

Sample Thank You Letters:

1. Facility
2. Parent
3. Girl



## Guidelines for Promotion

### For Schools/Community Center:

- Gain principal's or counselor's support in a visit about the event.
- Ask for announcement on PA system—even a couple of times during the week of movie night.
- Ask for posting on school marquee.
- Request mention of event on school's website.
- Ask permission to give promotional stickers to the girls the day of the event.  
Make sure flyers go out to girls the week of event

### For Faith-Based :

- a. Contact the Youth Service Coordinator about the movie night.
- b. Take advantage of posting opportunities such as:
  - bulletins boards
  - newsletters
  - announcements/bulletin
  - radio and television broadcast
  - website
  - marquee or outdoor sign.
- c. "Sticker" the girls on the previous Sunday or Wednesday of the event.
- d. Optional. Promote the movie night by setting up a popcorn machine and distributing fresh popcorn after Sunday morning service along with an invitation to movie night. You know your group best. Be creative!
- e. Request meeting space for parents away from movie location to discuss how Girl Scouts works and opportunities for leadership.
- f. Request project equipment. A television placed on a high cart or table works well.
- g. Choose a movie per targeted age group and ensure its appropriateness for girls. Please consult your Service Unit Manager and faith-based representative.  
*Be aware that faith-based organizations may have their list of approved movies.*

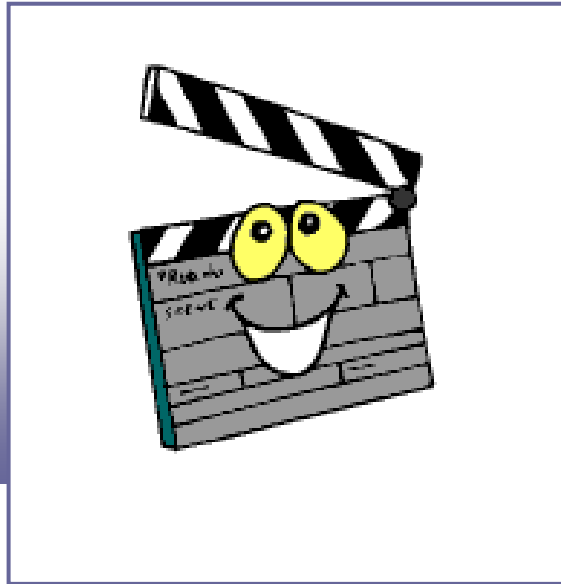
***Do publicity in advance to build anticipation.***



girl scouts  
of san jacinto

# Movie Night For Girls

featuring  
**Name of Movie**  
(rated "G")



## ADMISSION

• Girls and Adults •



*Girls enjoy the  
movie.*



**Want to Join Girl Scouts? Join us at Movie Night!**

## *The Secret Garden*



—An evening for girls and their parents—

Girls can enjoy the movie while parents learn about the opportunities in Girl Scouting.

Girls: Bring your sleeping bag, pillow, and a drink.

We'll provide the popcorn.

**Time                      Date                      Location**

For more information, contact Name at xxx-xxx-xxxx or email address.



girl scouts  
of san jacinto



## Movie Night For Girls



*Girls enjoy the movie. Adults learn about Girl Scouts.*

ADMISSION

• Girls and Adults •



Name of  
Movie  
(rated "G")



Date, Time and Location of Event

For more information and RSVP, please contact \_\_\_\_\_ at ( ) \_\_\_\_\_ - \_\_\_\_\_



girl scouts  
of san jacinto



## Movie Night For Girls



*Girls enjoy the movie. Adults learn about Girl Scouts.*

ADMISSION

• Girls and Adults •

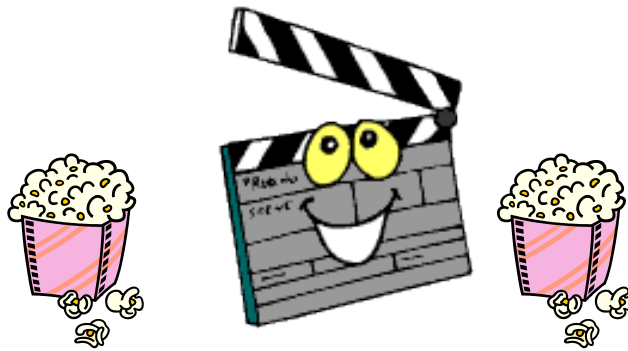


Name of  
Movie  
(rated "G")



Date, Time and Location of Event

For more information and RSVP, please contact \_\_\_\_\_ at ( ) \_\_\_\_\_ - \_\_\_\_\_



## Movie Ratings and Movie List

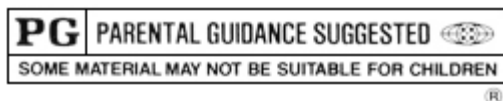
Movie ratings provide parents with advance content information about a film. The rating helps parents determine whether a movie is appropriate for their children to see. Movie ratings do not determine whether a movie is good or bad. They provide basic information to parents about content they may find sensitive.

Who decides the ratings? Parents

Ratings are assigned by an independent board of parents with no past affiliation to the movie business. They are responsible for rating each film as they believe a majority of American parents would rate it, considering relevant themes and content.



A G-rated motion picture contains nothing in theme, language, nudity, sex, violence or other matters that, in the view of the Rating Board, would offend parents whose younger children view the motion picture. The G rating is not a “certificate of approval,” nor does it signify a “children’s” motion picture. Some snippets of language may go beyond polite conversation but they are common everyday expressions. No stronger words are present in G-rated motion pictures. Depictions of violence are minimal. No nudity, sex scenes or drug use are present in the motion picture.



A PG-rated motion picture should be investigated by parents before they let their younger children attend. The PG rating indicates, in the view of the Rating Board, that parents may consider some material unsuitable for their children, and parents should make that decision.

The more mature themes in some PG-rated motion pictures may call for parental guidance. There may be some profanity and some depictions of violence or brief

nudity. But these elements are not deemed so intense as to require that parents be strongly cautioned beyond the suggestion of parental guidance. There is no drug use content in a PG-rated motion picture.



A PG-13 rating is a sterner warning by the Rating Board to parents to determine whether their children under age 13 should view the motion picture, as some material might not be suited for them. A PG-13 motion picture may go beyond the PG rating in theme, violence, nudity, sensuality, language, adult activities or other elements, but does not reach the restricted R category. The theme of the motion picture by itself will not result in a rating greater than PG-

13, although depictions of activities related to a mature theme may result in a restricted rating for the motion picture. Any drug use will initially require at least a PG-13 rating. More than brief nudity will require at least a PG-13 rating, but such nudity in a PG-13 rated motion picture generally will not be sexually oriented. There may be depictions of violence in a PG-13 movie, but generally not both realistic and extreme or persistent violence. A motion picture's single use of one of the harsher sexually-derived words, though only as an expletive, initially requires at least a PG-13 rating. More than one such expletive requires an R rating, as must even one of those words used in a sexual context. The Rating Board nevertheless may rate such a motion picture PG-13 if, based on a special vote by a two-thirds majority, the Raters feel that most American parents would believe that a PG-13 rating is appropriate because of the context or manner in which the words are used or because the use of those words in the motion picture is inconspicuous.

Below is a list of G rated movies and web sites to locate more movies.

<b>Movie</b>	<b>Year</b>
Aladdin II	2005
Aladdin III	2005
Balto III - Wings of Change	2004
Clifford 's Really Big Movie	2004
Mulan II	2004
Three Musketeers (The) - Disney	2004
Atlantis II: Milo's Return	2003
Finding Nemo	2003
Land Before Time - The Great Longneck Migration	2003
Piglet's Big Movie	2003

Young Black Stallion	2003
Country Bears (The)	2002
Grand Champion	2002
Jonah: A VeggieTales Movie	2002
Spirit: Stallion of the Cimarron	2002
Spirit: Stallion of the Cimarron	2002
Balto II - Wolf Quest	2001
Beethoven's 4th	2001
Monsters, Inc.	2001
Princess Diaries (The)	2001
American Tail: The Mystery of the Night Monster	2000
An Extremely Goofy Movie	2000
Chicken Run	2000
Emperor's New Groove (The)	2000
Fantasia 2000	2000
Land Before Time VII - The Stone of Cold Fire	2000
Rugrats in Paris:The Movie	2000
Tigger Movie (The)	2000
Trumpet of the Swan	2000
Muppets From Space	1999
Tarzan	1999
Toy Story 2	1999
A Bug's Life	1998
American Tail: The Treasure of Manhattan Island	1998
Babe: Pig in the City	1998
Mulan	1998
Rugrats Movie	1998
Anastasia	1997
Beauty and the Beast - The Enchanted Christmas	1997
Hercules (Disney)	1997
Land Before Time V: The Mysterious Island	1997
Adventures of Pinocchio	1996
Balto	1996
Land Before Time IV: Journey Through the Mists	1996
Thief and the Cobbler (The)	1996
A Goofy Movie	1995

Babe	1995
Napoleon	1995
Pocohantas	1995
Toy Story	1995
Lion King	1994
Pagemaster (The)	1994
Secret Garden (The)	1994
Swan Princess	1994
Homeward Bound: The Incredible Journey	1993
Wallace & Gromit - The Wrong Trousers	1993
Aladdin	1992
Ferngully: The Last Rainforest	1992
Muppets Christmas Carol	1992
Beauty and the Beast	1991
Rescuers Down Under (The)	1990
Adventures of Milo and Otis	1989
Little Mermaid (The)	1989
Prancer	1989
Land Before Time	1988
Oliver & Company	1988
American Tail	1986
Great Mouse Detective (The)	1986
Muppets Take Manhattan (The)	1984
Last Unicorn (The)	1982
Secret of Nimh	1982
Fox and the Hound (The)	1981
Great Muppet Caper	1981
Black Stallion (The)	1979
Muppet Movie	1979
Pete's Dragon	1977
Freaky Friday	1976
Escape to Witch Mountain	1975
Herbie Rides Again	1974
Little Prince	1974
Charlotte's Web	1973
Robin Hood	1973

'1776	1972
Bedknobs and Broomsticks	1971
Willie Wonka and the Chocolate Factory	1971
Aristocats (The)	1970
2001: A Space Odyssey	1968
Beatles - Yellow Submarine	1968
Chitty Chitty Bang Bang	1968
Love Bug (The)	1968
Doctor Dolittle	1967
Jungle Book (The)	1967
Adventures of Bullwhip Griffin	1966
Sound of Music (The)	1965
Mary Poppins	1964
Misadventures of Merlin Jones	1964
Flipper	1963
Son of Flubber	1963
Sword in the Stone (The)	1963
Music Man (The)	1962
101 Dalmatians	1961
Parent Trap (The)	1961
Pollyanna	1960
Swiss Family Robinson	1960
Sleeping Beauty (Disney)	1959
Tom Thumb	1958
Court Jester (The)	1956
Lady and the Tramp	1955
20000 Leagues Under the Sea	1954
Seven Brides for Seven Brothers	1954
Peter Pan (Disney)	1953
Singin' in the Rain	1952
Alice in Wonderland	1951
Cinderella	1950
Adventures of Ichabod and Mr. Toad (The)	1949
Melody Time	1948
Three Caballeros (The)	1945
National Velvet	1944

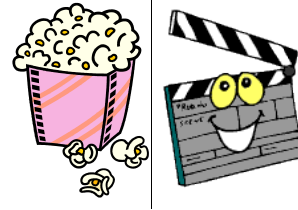
Bambi	1942
Dumbo	1941
Pinocchio	1940
Wizard of Oz (The)	1939
Snow White(Disney)	1938
Bringing Up Baby	1936
Modern Times	1936
A Night at the Opera	1935
Jimmy Neutron	
Rookie (The)	

Additional movie web-sites:

[www.ductsoftware.com](http://www.ductsoftware.com)  
[www.boxofficemojo.com](http://www.boxofficemojo.com)  
[www.disneymovieslist.com](http://www.disneymovieslist.com)  
[www.moviefone.com](http://www.moviefone.com)

Faith based web sites:

[www.usccb.org](http://www.usccb.org)  
[www.catholicnews.com/data/movies](http://www.catholicnews.com/data/movies)



## Girl Scout Movie Night Parent Sign-In

Event location: \_\_\_\_\_ Date: \_\_\_\_\_

Girl's Name: \_\_\_\_\_

School : \_\_\_\_\_ Grade: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone #1: \_\_\_\_\_ Phone #2 \_\_\_\_\_

Are you interested in troop leadership? \_\_\_\_\_

Girl's Name: \_\_\_\_\_

School : \_\_\_\_\_ Grade: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone #1: \_\_\_\_\_ Phone #2 \_\_\_\_\_

Are you interested in troop leadership? \_\_\_\_\_

Girl's Name: \_\_\_\_\_

School : \_\_\_\_\_ Grade: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone #1: \_\_\_\_\_ Phone #2 \_\_\_\_\_

Are you interested in troop leadership? \_\_\_\_\_

Girl's Name: \_\_\_\_\_

School : \_\_\_\_\_ Grade: \_\_\_\_\_

Parent's Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone #1: \_\_\_\_\_ Phone #2 \_\_\_\_\_

Are you interested in troop leadership? \_\_\_\_\_



Patch available from  
San Jacinto Council

*(Date)*

Dear *facility name or facility director*,

Thank you for allowing the Girl Scouts to hold our Girl Scout Movie Night at your facility. We appreciate your support in providing us a location to give girls a fun activity and highlight the benefits of Girl Scouting to the local families.

We appreciate community partners, such as you, that participate with us to provide a positive environment for girls.

It was a pleasure working with you, and hopefully we can do so again in the near future.

Warm regards,

*(name)*

*(position)*

*(phone number)*

*(Date)*

Dear parent,

It was a pleasure to meet and talk to you and your daughter recently about the Girl Scout program at San Jacinto Council. We appreciate when parents take the time to learn about Girl Scouting and the life-long adventures and benefits it has to offer to their entire family.

For those of you who have committed to become Girl Scout volunteers, the reward doubles. Not only do your actions tell your daughter and other girls that you care and will share this important part of their lives, but *you* also get to experience all the fun, learning and friendships that make Girl Scouting a unique organization!

During the presentation you attended, we discussed the steps in becoming part of the leadership team. These include:

- \$12 registration fee; financial assistance is available
- A completed volunteer application
- an approved criminal background check result
- completion of Basic Leadership Training (BLT) and Program Leadership Training (PLT)\*

A troop cannot meet until at least one member of the leadership team has submitted a registration and application form, passed the criminal background check and completed BLT. (PLT can be taken up to 90 days following BLT).

A special BLT has been scheduled for you to start the process as quickly as possible. Mark your calendar for *(date)*, *(time)* at *(location)*. Even if you are not sure about leadership, we invite you to attend and learn the basics of how your daughter's troop will operate. An RSVP is a must, in order to have enough materials available. Please call me at *(phone)* or e-mail me at *(e-mail address)*. Also, I have enclosed a flyer about the Program Leadership Training on *(date)*. This is located at the San Jacinto Council office, 3110 Southwest Freeway, Houston, 77098 (between Kirby and Buffalo Speedway). Other BLTs will be offered in your community in the fall. You can decide what timetable is best for you and how soon you would like to begin meeting with your troop.

A volunteer application is included in this packet, in the event you did not submit one at the event. Completion of this form is necessary for volunteers planning to be leaders, co-leaders and any troop committee member (dads included). Please indicate the troop position you would like to hold in the box provided. Fill in reference information completely. Also, please sign on the back of page 1. You may bring the completed form to the BLT training. To help you designate your Girl Scout "address", you are in *(Area)*, *(service unit)*

Thank you again for saying 'yes' to the girls! I hope you are looking forward to beginning the Girl Scout journey with your daughter! We look forward to seeing you at the upcoming BLT. Please remember to RSVP. Feel free to contact me any time with questions or concerns.

Warm regards,

*(name)*

*(position)*

*(phone number)*

Dear \_\_\_\_\_,

***I hope you have had a great summer! We met at the Girl Scout movie Event held during the spring. Girl Scouts all over the Houston area are very excited that you may soon become part of our family. If you join a troop, you can look forward to making new friends with other girls your age, learning new things, playing games, making crafts, earning badges, beginning the journey and having lots of fun!***

***The fall recruitment event at your school is scheduled for \_\_\_\_\_. This is a meeting where, hopefully, troops are formed. It takes at least 5 girls and 2 adult volunteers to form a troop. Ask Mom or Dad to look at the Girl Scout website ([www.gssjc.org](http://www.gssjc.org)) to find more information.***



Or they can reach me at \_(phone)\_\_\_\_\_. Or *(email)* \_\_\_\_\_

Hope to see you soon!

Ms. \_\_\_\_\_