Leadership Message

When most people think of Girl Scouts, they think about cookies, camping and crafts. What doesn’t always immediately come to mind is that Girl Scouting is about charting the course of a girl’s destiny so she grows up confident, knowing she is capable of achieving great things in life... of being successful and doing something significant!

There are many forms of success. For some girls it means overcoming their fear of public speaking. For others it means earning the Gold Award or hosting a walk to raise awareness of an important issue. Yet, there are others who are successful because they found their voice and recognized their potential to achieve their goals and explore new interests.

Whatever their passion, thanks to Girl Scout volunteers, approximately 63,000 girls this year were able to rely on a caring adult to support her on her journey.

There are thousands of Girl Scouts in San Jacinto Council who are using their talents and resources to do something significant. And as we showcase just a few of our brightest girls, our dedicated volunteers and overall moments in this annual report, we would like to thank everyone who helped make it possible. As the saying goes, it takes a village!

Thanks to the community’s commitment to our girls, we stand proud and confident on the threshold of another great year filled with infinite opportunities to impact the lives of more girls.

Yours in Girl Scouting,

Stacy Methvin
President 2012-2014

Mary Vitek
GSSJC CEO
Membership
More than 18,000 women and men served as Girl Scout volunteers, helping 63,000 girls from across our community embark on new adventures, make new friends and chart their destinies. Through girls’ participation in troops, community outreach programs and Council-wide programs and events, Girl Scouting is helping them discover the leadership potential within and the courage to pursue their passions.

Camp
GSSJC has 10 camp properties that girls enjoy year round for weekend day trips to ride horses and hike, overnights to learn cooking skills and enjoying being away from it all. Over the summer girls get a great opportunity to spend multiple days at one of our three resident camps. This year, Girl Scout resident camp offered 2,300 girls the opportunity to learn about themselves and others and to explore everything nature has to offer through traditional camp activities like hiking, swimming and making s’mores around a campfire. But they also gained independence and self-confidence and forged lifelong friendships they will treasure for years to come. Because of generous donors, 297 girls were able to attend camp on a campership. A campership is a GSSJC scholarship to help send girls to camp.

Funding
Support by local businesses, the community and Girl Scout families, volunteers and staff in the amount of $2.6 million helped ensure quality programs and safe, clean and updated facilities for our girls. Did you know while Girl Scout membership dues were only $12 in 2012-2013, the actual cost to make Girl Scouting a reality was approximately $246 per girl.

Outreach – Be a Friend First
What makes Girl Scouting unique is the variety of opportunities it offers for girls to gain leadership skills that will benefit them for life, and the ability to discover their values, connect with others through positive relationships and take action to make the world around them a better place. One way we did this is through the Be a Friend First program, which taught girls how to develop healthy relationships and prevent and deal with bullying.

Product Sales
Everyone knows how delicious Girl Scout Cookies taste, but did you also know the cookie program is the largest girl-led business in the country? It’s true! This year, nearly 30,000 girls in our Council learned about goal setting, decision making, money management, people skills and business ethics by selling cookies and raising net revenue of $10.6 million. More than 12,000 girls also participated in the Fall Product Program and earned more than $800,000. Proceeds from both programs support troop activities, as well as local Girl Scouting by helping maintain low program costs and updated facilities and camps.
What I find so amazing about Girl Scouts is that no two girls have the same experience. For me, it was the combination of my faith and Girl Scouting that made my journey so special. I joined Girl Scouts as a Brownie and for the first five years, I genuinely enjoyed all aspects of Girl Scouting. From camping to cooking to crafts, I had countless wonderful experiences in my Girl Scout troop with girls who taught me how to be successful. It helped that my troop was founded at my synagogue, where I felt at home.

One of the highlights of my Girl Scout career was earning the Jewish Girl Scout awards: the Lehavah Award for Scouts in grades 2-3; Bat Or for grades 4-6; Menorah for grades 7-9; and Or Emunah for grades 10-12. Each award encouraged research on prominent Jewish women, speaking to Jewish clergy and delving into one’s own personal family history and much more. There was no question as to whether or not I would earn the first two awards, since all of us worked together to earn them.

Unfortunately, when I turned 12 it suddenly became “uncool” to me to be a Girl Scout. My original troop disbanded, and my mother and I found a new troop. Suddenly I was the only Jewish member and the Jewish Girl Scout awards were no longer a group activity. I questioned whether or not I wanted to earn them at all.

Looking back as a somewhat-adult, I couldn’t really tell you what triggered this sudden change in my feelings. What I remember clearly is telling my mother that I was through with Girl Scouting; I was ready to throw in my sash, so to speak. Being my beloved stubborn mother, she told me outright that I had to stick it out. So, I begrudgingly stayed.

Around the age of 14 or 15, when I started to become more comfortable in my own skin after a few awkward middle school years, it slowly dawned on me how much I truly enjoyed Girl Scouts. I gained fantastic business skills from selling cookies. I always sold the most boxes in my troop! I explored all sorts of things while earning badges. I traveled to Europe with fellow Girl Scouts the summer before my senior year of high school, and I earned the prestigious Gold Award.

Perhaps the most significant part of all, I was able to combine my passion for Judaism with Girl Scouting and also came to realize the connections that already exist between the two. Judaism encourages tikkun olam, a Hebrew phrase meaning “repairing the world.” Girl Scouts are taught to make the world a better place through volunteering and good works, which is tikkun olam. I am eternally grateful to my mother for giving me no choice in the matter of being a Girl Scout, so I could learn all of this and more. Parents, take note and don’t be afraid! Your kids will thank you someday!
Demme Durrett – Human Rights Walk

Demme Durrett of The Woodlands raised awareness of human rights with a walk in her community to earn the Gold Award. She believed spreading the word and ensuring her community was educated on the 30 basic human rights recognized by the United Nations would help make the world a better place.

With that goal in mind, Demme led a team of volunteers in planning and hosting her Human Rights Walk and Festival in December 2011. The response was overwhelming: more than 1,000 people turned out for the event. Because it was so well received, The Woodlands officials asked Demme to consider hosting it again in 2012. She agreed and that year Houston Mayor Annise Parker issued a special proclamation for the event, proclaiming Dec. 8, 2012 Human Rights Walk and Festival Day.

The successful event is now in its third year and includes live music, activities for kids, fair trade shopping, a pet walk and art and essay contests. Demme’s Gold Award is a perfect example of finding an opportunity to make a sustainable and significant impact on a local community.

Kathryn Bolt – Artwork Installation at Texas Children’s Hospital

As a young child, Kathryn Bolt experienced a loss of appetite that left her weighing just 17 pounds before her third birthday. She was admitted to Texas Children’s Hospital (TCH) and under the care of their physicians, she recovered and began regular hospital visits to monitor her condition.

During the long waits to see doctors, Kathryn enjoyed making art but was dismayed the hospital had nowhere for her to display her masterpieces. So, many years later, when it came time to choose a Gold Award project, this Girl Scout knew exactly what she wanted to do: create a space for TCH patients to show off their art during their stays.

It took several meetings with hospital representatives to make her project a reality, but she was successful. Her persistence and vision paid off. Kathryn hoped for a 4-by-4 foot space for artwork. Instead she was granted a 30-foot wall space in the hospital’s Blue Bird Circle Clinic where she installed pictures frames that open from the front so children can readily display their artwork. Pediatric patients will benefit from her project for years to come.

Gold Award

The Gold Award is more than just the highest achievement in Girl Scouting. This prestigious honor signifies a girl has successfully answered the call to “Go Gold” and marks her as an accomplished member of society.

Less than five percent of girls who join Girl Scouts will earn the Gold Award. It is a multi-year project for girls in grades 9-12 that requires earning a series of pre-requisites before a girl ever begins the project itself.

Once a girl is eligible to earn the Gold Award, she identifies an issue she wants to address and must research the issue in her community to decide how to make not just a one-time impact, but a sustainable one. She builds a team of volunteers to lead in helping complete her project and presents the project for approval. Once started, projects typically take more than 100 hours to complete.

While the path to earning the Gold Award is not easy, it is one full of opportunities for a girl to put to work the valuable leadership skills she has learned along the way in her Girl Scout journey.

In addition to achieving the pinnacle of success in Girl Scouts, they are one of a handful of women who can include this impressive lifetime achievement on their resume for the rest of their lives, and they may also enter the military at a higher rank in recognition of earning the Gold Award.
Autumn Eilers – Lessons in Brazil
Humble, TX is a long way from Brazil – more than 4,200 miles, to be exact. But that didn’t stop Autumn Eilers from thinking globally when planning her Gold Award project. While studying as a foreign exchange student in Brazil, the Atascocita High School graduate decided she would use the opportunity to also complete her Gold Award.

After getting adjusted to life in a different country, Autumn wasted no time launching into her project. She worked with a local public hospital and led a team of volunteers in teaching music, art, English and even a little Portuguese to children at the hospital’s school. Some of the children’s parents also sat in on the classes and benefitted from Autumn’s project. Over the course of two months, she visited the hospital four days a week to teach lessons when she wasn’t studying herself.

By taking a step outside of her own community, Autumn was able to use her leadership skills to do something significant somewhere else in the world.

Yolanda Williams – Stop the ‘Triving’
Teaching teens the dangers of texting while driving was an uphill battle Pearland Girl Scout Yolanda Williams was ready to take on for her Gold Award project. As a teen herself, Yolanda felt like she could bring a fresh perspective to this ongoing conversation and speak peer-to-peer to better educate teens.

Terming the act “triving” (a combination of texting and driving), she led a team of volunteers in launching a campaign at her school to educate fellow students on how dangerous this practice could be – especially for new drivers. Yolanda and her volunteers planned and hosted two “Stop the Triving” workshops. Students at Manvel High School and Pearland Driving School were asked to sign a pledge promising not to text and drive, sign a petition and received a window decal for their car to let other drivers know of their pledge.

Her efforts were successful. More than 100 teens took Yolanda’s pledge, helping make the streets of Pearland a safer place for everyone. And few things are as significant as saving lives.

Allison Jeffery – Bike Safety Fair
While some Gold Award projects take girls to other parts of the world, Nacogdoches Girl Scout Allison Jeffery knew how important it could be to provide educational opportunities that would make a difference right at home.

To earn her Gold Award, Allison hosted a bicycle safety fair to teach children in her community the importance of wearing helmets while biking, learning safety rules and inspecting bikes for damage that might lead to an accident. In addition to recruiting volunteers to help lead her fair, Allison also recruited local police and fire departments to assist with safety education.

Of course, they had a little fun too – Allison and her volunteers designed a bicycle obstacle course for the fair attendees to complete once they had learned all the rules. Each child went home with a new, free bike helmet. And you can be sure the lessons learned will be passed on for years!

Allison made a significant impact not only on her community, but future generations of new bikers.
Over the past 100 years, Girl Scouts has helped millions of girls grow into women of courage, confidence and character who make the world a better place. They are entrepreneurs, aspiring CEOs, congresswomen and more. Whether it was practicing their Thin Mint sales pitch or leading a troop meeting, these women have learned life-long leadership skills through the country’s premier leadership organization for girls.

As our Council launched into the second century of girl leadership, it was important to not only continue serving our girls but also reach those who haven’t experienced all Girl Scouting has to offer. In order to reach more girls over a longer duration, changes needed to be made.

Enter The Promise Project: a multi-year effort to redesign the Council’s service delivery structure (SDS). More than three years ago, a task force was charged with looking at the current SDS and making recommendations on how this could be changed to support the mission of serving more girls and volunteers. The task force came back with a list of recommendations, from which The Promise Project was born.

In the summer of 2012, 13 work teams led by volunteer and staff partners began the work of The Promise Project. They focused on topics such as customer service, communication, program, volunteerism, Council geography and more. Their work has led to a new volunteer structure, implemented at the start of the 2013-2014 membership year.

Impact on girls and volunteers
The work of the Promise Project was done specifically with girls in mind. In order to better serve girls, volunteers first needed to have more options for how they participate in the organization. The volunteer structure was changed and positions were revitalized or created to allow volunteers to follow their passion. Short-term volunteer opportunities were also introduced with the intent of attracting more role models from diverse backgrounds to share their specific talents and skills.

With volunteers in place in more diverse roles, this means more choices and freedom for girls. Instead of staying within the traditional troop model, which is still a vital part of the Girl Scout experience, older girls with busy schedules have the flexibility to join a troop and/or attend events within their community or region that interest them. With freedom to participate this way, girls will be able to incorporate Girl Scouting into their schedules more easily and they can focus more on their individual interests, such as backpacking, dance, horseback riding or sailing.

Our promise to girls
The new volunteer and staff structure was rolled out at the start of the 2013-2014 membership year, and the Council has adjusted well. With a more sustainable, updated structure in place, volunteers and staff can look ahead to the future and continue making Girl Scouting a reality for girls in southeast Texas. With new volunteer roles and more participation options available, Girl Scouts of San Jacinto Council hopes to serve as many girls as possible and give them opportunities to become women of courage, confidence and character.
As I was packing for Tulane the summer before my freshman year, I recalled a time years ago when I first packed up my room to journey beyond my parents’ control and the familiarity of my home. I was going to Camp Agnes Arnold for the first time as a brazen 12 year old. I tried packing my entire room into a small duffel bag. I had never been to camp, so I decided to follow the Girl Scout motto and “Be Prepared” for every possible scenario.

Packing for college went pretty much the same way. Only this time I had experience. I organized my room into (relatively) organized piles, shoved those piles into boxes and loaded those boxes into my dad’s car.

As we pulled up to the smiling faces of move-in volunteers and resident advisors, I recognized their smiles as the same ones I saw on Girl Scout counselors when arriving at camp for the first time. These new faces directed me toward where I needed to be, and after the check-in process was over and I was finally moved in, my family had to leave. Much like that first time away from home, I felt a strange pull in my chest. I was on my own, but this time I had experience with independence, thanks to Girl Scouts.

My time in Girl Scouts helped prepare me for life in so many ways. From a young age, Girl Scouting fostered an intense desire to learn. Through Girl Scouts, I had the opportunity to explore a variety of topics and I tried everything. I learned archery at Camp Agnes Arnold, horseback riding at Camp Misty Meadows and became a Mariner at Camp Casa Mare. The road to becoming a Mariner and earning my Red Cross Basic Sailing certification was not an easy one and it took years. Yet the Girl Scout method of goal-setting pushed me to achieve what seemed impossible: I established what I wanted to achieve, tracked my progress and finally reached my goal. This is a skill I still rely on today as a college student.

Being a member of Girl Scouts has provided me with so many opportunities that otherwise would not have been available to me. I have met people from all over the world through destinations, camps, and conventions while cementing friendships that I know will last a lifetime.

When I tell people that I was a Girl Scout from kindergarten through twelfth grade (and am technically still a Girl Scout as I am a Lifetime Member), they generally respond with shocked faces. However, this response turns into awe as I describe all of the accomplishments I have attained as a part of Girl Scouts. I cannot (and would not want to) imagine how my life would have turned out had I not been a Girl Scout.

Consider a donation to help send girls to camp. Contact Sally Swanson at 713-292-0346 or sswanson@sjgs.org.
Lupe and Irene Fraga founded Tejas Office Products 50 years ago to provide Houstonians with quality office supplies. Their children, Michele, Alisa and Stephen, worked alongside them, giving back to their community and building a strong brand along the way. The family used their Girl Scout experience to help build a successful local business and over the years the company has grown significantly as the largest independent office products company in the Houston area.

Today, all three children serve as officers for Tejas. Michele and Alisa, along with their brother, have received numerous accolades for their philanthropic work, which includes mentoring others and volunteering when they can. They have sustained the values their parents instilled in them years ago that were reinforced when they were Girl Scouts. As alumnae, they hope to pass the skills they acquired to the next generation of women decision makers.

Michele and Alisa began their Girl Scout journey as Brownies, attending St. Francis De Sales Catholic School in Houston. They continued their journey until the eighth grade and are grateful for the leadership opportunities Girl Scouts provided. They credit the organization with helping them strengthen the skills needed to run a business.

“Girl Scouts was so motivational and encouraged me to have confidence,” said Alisa. “It was wonderful to be around a group of ladies who encouraged you to think outside the box and to believe that you can do whatever you put your mind to.”

Alisa’s daughter Marissa is a Girl Scout Junior and when she attends her daughter’s meetings, she often remembers the skills she learned that she carried into her everyday life.

“Girl Scouts definitely contributed to who I am, and my daughter will go further than I did,” said Alisa. “Girl Scouts teaches my daughter how to prioritize and how to stay committed when she is involved in multiple extracurricular activities.”

Alisa’s fondest memory of Girl Scouting is the same as her sister Michele. They both enjoyed being with their friends and taking their very first camping trip to Camp Agnes Arnold, where they learned how to make a fire. Alisa and Michele still keep in touch with a few of the girls from their troop. Two of their fellow troop members and their co-leader currently work with them at Tejas.

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Before beginning her Girl Scout journey, Michele was a shy six-year-old. She credits the organization with taking her out of her comfort zone by providing an environment that encouraged her to do things she would not have done with the hopes of earning a badge or learning a new skill that could be applied to her future life.

The only thing she regrets is not sticking with Girl Scouts long enough to experience some of the opportunities offered to older girls. “It’s a shame, because I didn’t realize how many life-building skills Girl Scouts taught girls that would have affected many of the decisions I made later in life,” said Michele.
We have seen many changes over the last 40 years. We evolved into a global community. We embraced the World Wide Web as an everyday tool to communicate, shop and socialize. We witnessed the birth of cell phones and iPads. And we elected the first African-American president... just to name a few.

But to Isabella Bailey, it's more personal than that. A faithful Girl Scout volunteer from the South Bridge Community located in southwest Houston, she has used her time and talents to help guide more than 1,000 Girl Scouts on their journey to adulthood, including a number of Gold Award recipients. These are girls who, thanks to Isabella’s guidance, were fortunate to learn the importance of respect, responsibility and good citizenship at a young age.

Isabella has been recognized many times for her service and for helping girls gain the skills they need to have the courage, confidence and character to make the world a better place. She has provided critical leadership, support and friendship to help her girls believe in themselves and their capabilities. And she has made a significant impact on our community by helping girls develop into adults who have gone on to achieve success in their own ways.

Isabella’s Girl Scout journey began when she decided to serve as her daughter’s troop leader.

“I wanted my daughter to become a Girl Scout,” said Isabella. “At that time, the only way was for me to become a leader.”

Today, she has the largest troop in her community with more than 40 girls. How does she retain those girls, you ask? With exciting trips to places like Savannah and Atlanta, Georgia; Disney Land and Disney World; Washington, D.C.; New York; San Diego and the Grand Canyon, just to name a few. But Isabella always made sure the trips provided learning experiences as well.

“Girl Scouts adds so much meaning to the girls’ lives,” she said. “Some girls came back after college and became leaders themselves, which made me feel good.”

One of those girls was her own daughter who took over Isabella’s Daisy troop five years ago and led the troop until she passed away in July 2013.

Isabella has been a role model and tireless volunteer for a very long time, and her commitment to the organization is admirable. But she claims she has benefited, too. While teaching girls the importance of the Girl Scout Promise and Law, Isabella also learned to be friendly, considerate and kind. And she learned to respect and appreciate others despite their differences.

It’s hard to tell how many lives Isabella has touched over the years through her work with Girl Scouts, but you can be certain it’s significant.
Girl Scouts of San Jacinto Council (GSSJC) expresses its deepest appreciation to the donors listed on the following pages for their generous contributions in support of Girl Scout programs between September 1, 2012 and August 31, 2013. More information on opportunities to support GSSJC is available by contacting Beth Shea at bshea@sjgs.org or 713-292-0321.

Great care has been taken to ensure the proper recognition of our donors. If an error or omission does occur, we sincerely apologize and hope you will bring it to our attention. Please address all corrections to Suzanne Boak at 713-292-0273 or sboak@sjgs.org. Thank you for your continued support.

Leadership for a Lifetime

Your gift to this annual fund provides quality services to more than 63,000 girls in 26 counties, assists more than 18,000 Girl Scout volunteers, supplies innovative and relevant program opportunities for all girls, and ensures that the best possible training, resources and support are available.

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Camp Casa Mare Camp Bucks (8)
Camp Misty Meadows Camp Bucks (7)
Capital One Bank (5)
Billy C. Carter (5)
Carrie Carter (6)
Donna Carvalho (13)
Jeanette Cerna-Schaefer (6)
Charles E. Cernik (14)
Chance Brown Real Estate LLC (1)
Connie Chavez (5)
Chevron Humankind (8)
Sally A. Clark (7)
Colony Creek Service Unit (4)
William A. Conklin (1)
Portia S. Cook (15)
Caroline T. Cookingham (2)
Marisa Costa (5)
Country Meadows Service Unit (16)
Charles E. Craig (16)
Crescent Real Estate Equities, LLC (1)
Cynthia J. Crooks (6)
Bruce Darlow (11)
Karen K. Davidson (17)
Tunis L. Deal (15)
Julie Deeter (8)
Rudy T. Dismuke (13)
Patricia L. Doherty (2)
Heidi and David Doll (3)
Robin Dombrowski (1)
Dawn D. Donaldson (5)
Linda Driskill (14)
Sherry Durrett (1)
Marlene and Rook Edwards (25)
Martha Espinosa (17)
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Christine Feng (4)
Marguerite Ference (9)
Tracey Fetting (1)
Esther B. Flores (1)
First Data Foundation (2)
Raeshonda F. Frierson (2)
Martha Gau (2)
GE United Way Campaign (3)
Sharon Geib (3)
Kelly M. George (7)
Tracy L. Gillin (11)
Corrie J. Glinski (6)
Goose Creek Service Unit (12)
Gurecky Manufacturing Service Inc (6)
Penny J. Harp (16)
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Eric Heinz (5)
Melinda C. Henry (6)
Neil Henry (1)
Janet M. Heppard (12)
Doris E. Hill (6)
The GSSJC History Committee (7)
Andrew and Debbie Huang (2)
Corrie B. Jenkins (6)
Marlene Jones (6)
Tamara Joslin (13)
Junior Service League of Brazosport (2)
Joyce I. Kaml (1)
Elsa Kapitan-White (8)
Patty and Randy Keys (14)
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David L. Kunkel (14)
Saundra N. Kuykendall (16)
Karen Lachaux (1)
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David Litowsky (5)
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Marcel Moonwalks and More (1)
Martha Turner Properties (1)
Elena and Scott McCreery (10)
Ida Pearl McDonald (3)
Nancy and Clyde McGuire (16)
Susan Mehnert (6)
Kate Mehnert (3)
The Men’s Wearhouse (4)
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Myra Stefek (16)
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For more than a century, Girl Scouts of San Jacinto Council has inspired and enriched the lives of girls in our community. Preserving and building upon positive outcomes for future generations of girls is the mission of the Juliette Gordon Low Society, whose members have included GSSJC in their estate plans. We are proud to recognize those who have already made commitments to our legacy society and invite others to join them as we build a sound future for GSSJC.

Debra Benditz
Marilyn Biles
Donna F. Cole
Kay K. Craig
Ellen R. DeSanctis
Marlene and Rook Edwards
Emily P. George
Susanne M. Glasscock
Dorothy Goodykoontz
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Saundra Kuykendall
Lee Lieder
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Nancy McGuire
Mary B. McIntire Ph.D.
M. Anne Murphy
Marianna E. Olivarez
Jayne and Paul Roberts

Juliette Gordon Low Society

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- Evelyn and John Vittone
- Nancy R. Walker

Team 2012-2013 GSSJC Donors

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Deborah J. Prosperie-Woodson
Randy and Susan Reese
Gail B. Rogers
Mary K. Ryder
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Promise Society

Members of the Promise Society have donated $1,000 or more for at least five consecutive years.

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2012-2013 GSSJC Donors
Thank you, donors!
The Emerald Circle

The Emerald Circle awards merit scholarships to graduating seniors who have earned the highest award in Girl Scouting, the Gold Award. Funds are derived from membership dues and donors, as well as The Emerald Circle Gold Award Merit Scholarship Endowment Fund. Since 1996, The Emerald Circle has granted 328 scholarships totaling $468,500. For information on how to join or to give to the scholarship fund, contact Beth Shea at 713-292-0321 or bshea@sjgs.org.

Lifetime
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Josanna Smith

Silver
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Ida Pearl McDonald
Nancy McGuire
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Mary Ellen Teletzke
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Janet M. Trotter

Second Century of Leadership Campaign

Located on the Colorado River, Camp Myra S. Pryor is undergoing a major renovation thanks to the Second Century of Leadership Campaign and support from our community.

This year, the completion of Phase I of the two-part project led to a welcome center, enhancements to the activity center, a gathering pavilion, cabin and kitchen renovations, and a beautiful new Ranch Site that will host equitation and outdoor programs.

As we embark on Phase II, our focus will shift to raising funds for the Lake Site, which will facilitate progressive boating programs for girls, as well as unparalleled nature experiences and shallow areas for swimming. Two new cabin clusters are also being constructed, comprised of four cabins, a shower building and a kitchen shelter each.

Moving forward, this campaign will allow us to enhance our other camp properties and offer a consistent, premier camping experience for girls, no matter which camp is their favorite. To support these and other camp projects, contact Beth Shea at 713-292-0321 or bshea@sjgs.org. You can also visit https://donate.gssjc.org/ and select Camp Improvements from the drop-down menu to make a tax-deductible donation.
Product Sales is the largest source of revenue for GSSJC, totaling $11,365,000 in net revenue. Product Sales includes the Girl Scout Cookie Program and the Fall Product Program. In addition to being the premier financial literacy program for girls, this year the Cookie Program generated gross revenue of $18,173,000. Costs included the cost of cookies sold in the amount of $4,834,000 and bonuses for troops in the amount of $2,776,000. The Fall Product Program is a friends and family sale that provides funding for troops near the beginning of the school year. This sale generated gross revenues of $2,022,000. The cost of products sold was $732,000, and troop bonuses totaled $487,000.

Non-Capital Contributions and Capital Contributions from individuals, corporations and foundations totaled $1,052,000 and $967,000, respectively. Allocations from United Way agencies totaled $1,520,000.

Product Sales, net; $11.4 M
Contributions (Other than United Way allocations); $1.8 M
United Way Contributions; $1.5 M
Program Service Fees; $1.4 M
Shop & Trading Post Sales, net; $0.6 M
Investment and Other; $0.3 M
Eighty-five percent of total expenses are used for program directly benefiting members of GSSJC. Management and general costs, as a percentage of total expenses, are 8% and fundraising expenses are 7% of total expenses. In addition, approximately $1.3 million was spent on capital improvements to our camps and service centers.
Net Assets as of August 31, 2013

Net assets for GSSJC reflect a large investment in land, buildings and equipment. Also, our fiscal year begins on September 1 and ends on August 31. Due to the timing of our operations, we raise funds in one fiscal year to be expended in the next. The Girl Scout Cookie Program is the largest source of revenue. This sale concludes in May, and the funds raised are gradually depleted from May until the following April. With the fiscal year end of August 31, our general operations net assets reflect our position at the end of our largest fundraising effort. These net assets are used for our operations in the next fiscal year.

- **Land, Buildings & Equipment, net:** $19 M
- **General Operations:** $8.8 M
- **Temporarily Restricted:** $4.8 M
- **Permanently Restricted:** $3.8 M

Endowment Net Asset Composition

Contributions to the endowment fund help ensure the future of Girl Scouting for girls over the next century. By supporting the endowment fund with direct cash gifts or through various charitable vehicles, including wills and charitable trusts, donors are ensuring the legacy of Girl Scouts in San Jacinto Council.

- 2013: $4,743,391
- 2012: $4,502,072
- 2011: $3,871,279
- 2010: $3,664,011
- 2009: $3,431,855
- 2008: $1,034,582
It costs $246 per girl to make Girl Scouting a reality at GSSJC

$123 Provides Council-wide programs and activities at all levels that enhance troop participation and allow girls the opportunity to build new skills. It also provides the opportunity for girls to participate in activities beyond the traditional troop setting, such as Girl Scouting in the School Day and Girl Scouts Beyond Bars, a program that enables girls to meet with their incarcerated mothers in a troop setting.

$44 Develops and imparts the very best training, materials and curriculum for adult volunteers, ensuring the needs of each Girl Scout are met.

$34 Maintains, updates and expands the use of all 10 camp properties, eight service centers, GSSJC headquarters and the Program Place for Girls.

$35 Supports membership development, including recruitment and registration of girls and volunteers, staff support to volunteers and financial assistance available to all members.

$10 Enhances the visibility and affirms the successes of Girl Scouting as the premier organization for girls through press releases, media coverage, *The Golden Link*, online Resources site and www.gssjc.org.
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Girl Scouts of San Jacinto Council
3110 Southwest Freeway
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