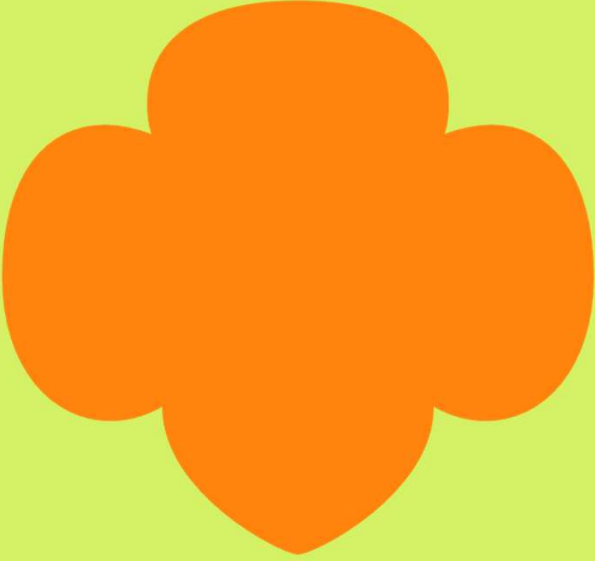




Welcome to the 2026 Fall Product for Families webinar. Thank you for taking the time out of your busy schedule to learn more about and prepare for the upcoming program. The last campaign was a successful program for our council with overall direct financial benefit going back to Girl Scouts within the council. Each Girl Scout participating significantly contributed to the troop and council funding to support their activities.



©2024 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Agenda

1. Fall Product Program Overview
2. Fall Product Lines
3. Rewards
4. Girl Scout Experience



2

During this training, families will receive an overview of the Fall Product Program including a breakdown of the ordering options, fall products offered and rewards earned. Families will also gain an understanding of navigating the Girl Scout campaign using the M2OS site.

Fall Product Program Overview



©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

3

To begin, we will get the big picture of the Fall Product Program. GSSJC works closely with Ashdon Farms and M2 Media Group. We value our ongoing relationship with Ashdon Farms who provides our delicious selection of nuts and candy and M2 Media Group who not only provides magazine subscriptions but created the easy-to-use website used throughout the program. Now, let's get into it.



©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Kangaroo

- Lives in Eastern Australia in small groups called “troops”
- Use their strong tails for balance while jumping
- Newborn joeys are just 1 inch long at birth (size of a grape)
- Female Kangaroos sport a pouch on their belly to cradle joeys



Our theme animal—the kangaroo—represents energy, progress, and big leaps forward, perfectly reflecting what this program is all about. Kangaroos live in Eastern Australia in small groups called troops. They use their strong tails for balance while jumping. Female Kangaroos sport a pouch on their belly to cradle baby joeys. Newborn joeys are just 1 inch long at birth and are about the size of a grape.

Program Benefits

- Great experience for girls to learn the five skills: goal setting, decision making, money management, people skills and business ethics.
- Girls earn individual rewards.
- Troop earns early start-up funds.
- Some funds are generated that help our council sustain and expand out programs for girls!

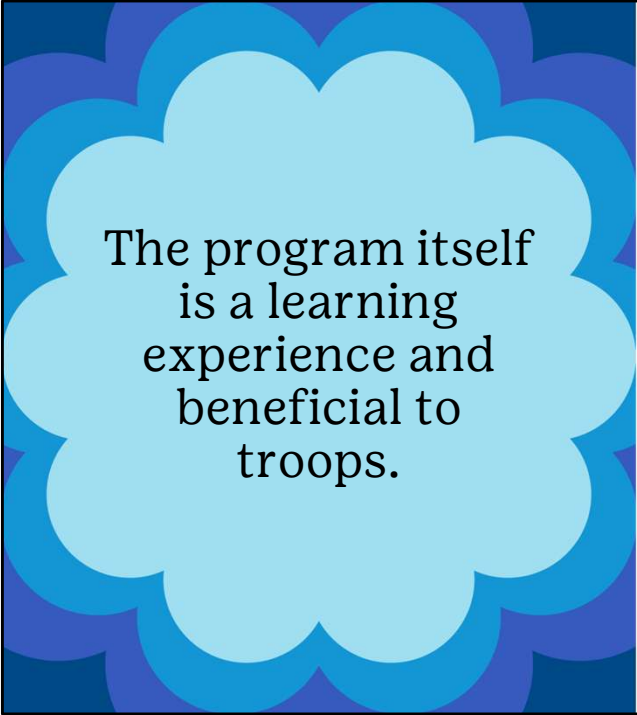


©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

5

Fall Product program provides learning experiences for girls, troop funds and supports some Council programs. Participating in the Fall Product Program helps girls learn life skills like goal setting, decision making, people skills, money management and business ethics while dealing with the smaller group of friends and family. These five skills will greatly impact their success in the future.

Girls earn individual rewards, too.



The program itself
is a learning
experience and
beneficial to
troops.

- Troops can use money earned from the program to go on fun adventures like travel and camp.
- Troops can use money earned to give back to their community.
- The program helps fund the entire Girl Scout experience. Troop proceeds can cover the cost of membership, supplies, field trips and girl experiences!



The Program itself is an invaluable learning experience where troops may use money earned to go on fun adventures like travel and camp, give back to their community and help fund their entire Girl Scout experience.

Fall Product Program

- Sell to friends and family
- Girls offer a variety of products in two ways:
 - In-person using a nut order card
 - Online via www.gsnutsandmags.com/gssjc
- There are no reorders and no booths.

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.



7

The Fall Product Program is a friends and family sale. Supporters can choose from a wide variety of products, including nuts & candy, magazines, BarkBox, candles, personalized products, and Tervis Tumblers. All purchases support Girl Scouts in reaching their goals. Products are available online with additional options to purchase nuts & candy in person. There are no reorders nor booths. This is a simple program that contributes to earning startup funds for your troop.

Girl Participation

All 2027 registered members may choose to participate

Participation is voluntary

Signed Parent Permission and Responsibility Form and Waiver

Online only sales for girls whose parent has a debt

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Individually Registered Member (IRM)

- IRMs may want to participate with a troop during the program
- Funds raised will remain with the troop the girl participates with not the individual girl
- IRMs should be invited to attend troop functions
- IRMs can also participate without a troop and the funds raised will go to the community the girl belongs to



8

All level Girl Scouts from Daisy through Ambassador may participate in the Fall Product Program. Girl Scouts must be registered for the 2027 membership year and caregivers must complete the Parent/Caregiver Permission Form.

Participation in Product Program is voluntary. Troops cannot require a Girl Scout to participate or to sell a certain amount.

There are alternative selling guidelines for girls whose parent/caregiver has a debt owed to Council. In the Fall Product program this is through online sales only, so the girl is allowed to participate without the parent handling money.

Individually Registered Members, or IRMs, are girls who are not involved with Girl Scouts at the troop level. It is important that they have a way to participate in the Fall Product Program. These girls can participate with a participating troop. The troop will earn troop proceeds from the IRM's sales. Those funds belong to the troop and cannot be provided to the IRM. The IRM should be invited to attend troop meetings and attend any function where troop funds are being used. IRMs can also participate in the community troop. The funds raised will go to the community the girl belongs to.

Troop Proceeds

25% of total nut and candy sales

\$3.00 per Mags & More item
(up from \$2.00 last year)

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

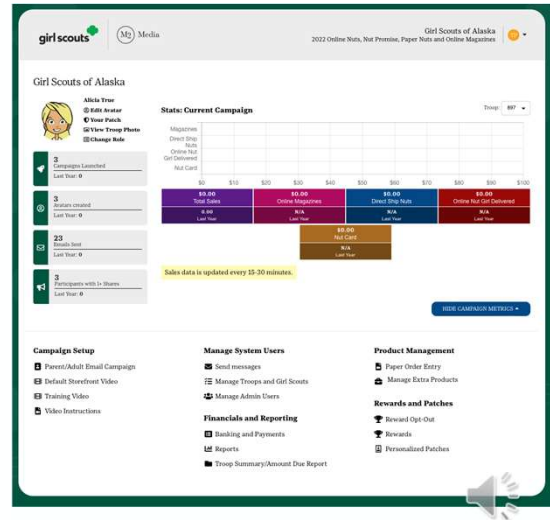


9

Girl Scout goals work in tandem with the troop's financial goals. Troops earn 25% of total nut and candy sales and \$3, up from \$2 last year, for each item sold from the additional Fall Product lines. Work with your Girl Scout to set both individual goals and show how each Girl Scout contributes toward reaching the troop goal. Fall Product Program is an easy way to earn startup funds and begin to meet the troop's goals for the year.

M2OS Fall Product Site

- For Girl Scouts, M2OS is used to create their avatar, enter order card orders, send emails, share their site, view their avatar room and see their sales progress.
- The M2OS site will be accessible beginning September 9.



For Girl Scouts, M2OS is used to create their avatar, enter order card orders, send emails, share their site, view their avatar room, and see their sales progress.

The M2OS site will be accessible beginning September 9. There is no need for early access for this program.

		
Girl Scouts of San Jacinto Website	2026 Fall Product Family Guide	Troop fall product manager
Girl Scouts of San Jacinto has a Fall Product page to access information and resources.	• Mailed to homes • Girl Scouts of San Jacinto Website • Handouts section	Take down your TFPM's name, phone number, email address and best times to contact them. 

©2021 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Our Fall Product landing page on gssjc.org is home to all things Fall Product. Hover over the drop-down arrow beside Cookies+ and click Fall Product Program. You may click through specific topics on the page to find information and resources you need for a successful season. We offer Tiny Tutorials, under the Tutorials tab of the Fall Product Program homepage, to help you navigate the M2OS site. The M2OS site is the website you will use to manage the girl's Fall Product campaign. These minute video demonstrations show you how to create avatars, enter orders from the order card and so on. Links to online forms, access to documents and tips to guide you through the program are all located on one page.

You may download the 2026 Fall Product Family Guide online on the Fall Product Landing Page on gssjc.org. The Fall Product Guide contains everything you'll need to have a successful and rewarding Fall Product Program.

Make sure to gather all your troop fall product manager's information if you have questions along the way.

Order Card

- Girl Scouts use order cards for in-person girl-delivered nuts and candy items
- Order card orders will need to be entered into the M2OS site
- Girl Scouts will collect payments after the product is delivered

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution

girl scouts of america

READY TO EXPLORE

Fall Product Program

Girl Recognitions

Personalized Patch with Your Name and Initial

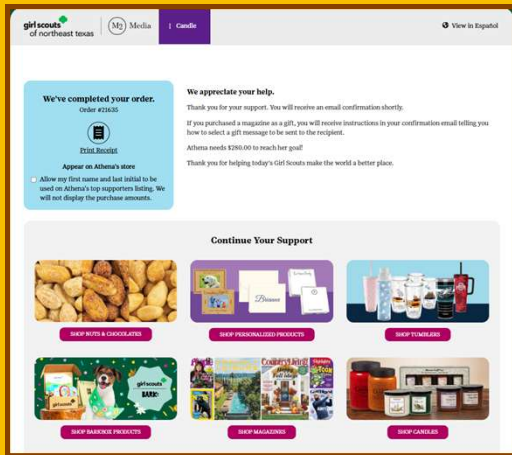
Girl Scout Cookie Customer Personalized Patch with Your Name and Initial

Care to Share

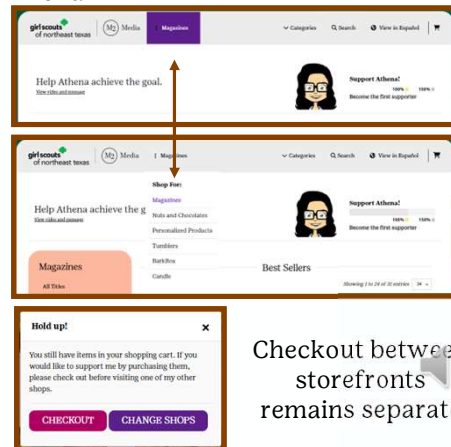
Product Name	Quantity	Product Name	Quantity
A. Mixed Nuts		13. Dark Chocolate Covered Raisins	
B. Chocolate Covered Pretzels		14. Peanut Butter Trail Mix	
C. Honey Roasted Mixed Nuts		15. Trail Mix	
D. Whole Cashews		16. Dark Chocolate Covered Raisins	
E. Peanut Butter Trail Mix		17. Dark Chocolate Covered Raisins	
F. Dark Chocolate Covered Raisins		18. Peanut Butter Trail Mix	
G. Peanut Butter Trail Mix		19. Dark Chocolate Covered Raisins	
H. Dark Chocolate Covered Raisins		20. Peanut Butter Trail Mix	
I. Peanut Butter Trail Mix		21. Dark Chocolate Covered Raisins	
J. Peanut Butter Trail Mix		22. Peanut Butter Trail Mix	
K. Peanut Butter Trail Mix		23. Peanut Butter Trail Mix	
L. Peanut Butter Trail Mix		24. Peanut Butter Trail Mix	
M. Peanut Butter Trail Mix		25. Peanut Butter Trail Mix	
N. Peanut Butter Trail Mix		26. Peanut Butter Trail Mix	
O. Peanut Butter Trail Mix		27. Peanut Butter Trail Mix	
P. Peanut Butter Trail Mix		28. Peanut Butter Trail Mix	
Q. Peanut Butter Trail Mix		29. Peanut Butter Trail Mix	
R. Peanut Butter Trail Mix		30. Peanut Butter Trail Mix	
S. Peanut Butter Trail Mix		31. Peanut Butter Trail Mix	
T. Peanut Butter Trail Mix		32. Peanut Butter Trail Mix	
U. Peanut Butter Trail Mix		33. Peanut Butter Trail Mix	
V. Peanut Butter Trail Mix		34. Peanut Butter Trail Mix	
W. Peanut Butter Trail Mix		35. Peanut Butter Trail Mix	
X. Peanut Butter Trail Mix		36. Peanut Butter Trail Mix	
Y. Peanut Butter Trail Mix		37. Peanut Butter Trail Mix	
Z. Peanut Butter Trail Mix		38. Peanut Butter Trail Mix	
AA. Peanut Butter Trail Mix		39. Peanut Butter Trail Mix	
AB. Peanut Butter Trail Mix		40. Peanut Butter Trail Mix	
AC. Peanut Butter Trail Mix		41. Peanut Butter Trail Mix	
AD. Peanut Butter Trail Mix		42. Peanut Butter Trail Mix	
AE. Peanut Butter Trail Mix		43. Peanut Butter Trail Mix	
AF. Peanut Butter Trail Mix		44. Peanut Butter Trail Mix	
AG. Peanut Butter Trail Mix		45. Peanut Butter Trail Mix	
AH. Peanut Butter Trail Mix		46. Peanut Butter Trail Mix	
AI. Peanut Butter Trail Mix		47. Peanut Butter Trail Mix	
AJ. Peanut Butter Trail Mix		48. Peanut Butter Trail Mix	
AK. Peanut Butter Trail Mix		49. Peanut Butter Trail Mix	
AL. Peanut Butter Trail Mix		50. Peanut Butter Trail Mix	
AM. Peanut Butter Trail Mix		51. Peanut Butter Trail Mix	
AN. Peanut Butter Trail Mix		52. Peanut Butter Trail Mix	
AO. Peanut Butter Trail Mix		53. Peanut Butter Trail Mix	
AP. Peanut Butter Trail Mix		54. Peanut Butter Trail Mix	
AQ. Peanut Butter Trail Mix		55. Peanut Butter Trail Mix	
AR. Peanut Butter Trail Mix		56. Peanut Butter Trail Mix	
AS. Peanut Butter Trail Mix		57. Peanut Butter Trail Mix	
AT. Peanut Butter Trail Mix		58. Peanut Butter Trail Mix	
AU. Peanut Butter Trail Mix		59. Peanut Butter Trail Mix	
AV. Peanut Butter Trail Mix		60. Peanut Butter Trail Mix	
AW. Peanut Butter Trail Mix		61. Peanut Butter Trail Mix	
AX. Peanut Butter Trail Mix		62. Peanut Butter Trail Mix	
AY. Peanut Butter Trail Mix		63. Peanut Butter Trail Mix	
AZ. Peanut Butter Trail Mix		64. Peanut Butter Trail Mix	
BA. Peanut Butter Trail Mix		65. Peanut Butter Trail Mix	
BB. Peanut Butter Trail Mix		66. Peanut Butter Trail Mix	
BC. Peanut Butter Trail Mix		67. Peanut Butter Trail Mix	
BD. Peanut Butter Trail Mix		68. Peanut Butter Trail Mix	
BE. Peanut Butter Trail Mix		69. Peanut Butter Trail Mix	
BF. Peanut Butter Trail Mix		70. Peanut Butter Trail Mix	
BG. Peanut Butter Trail Mix		71. Peanut Butter Trail Mix	
BH. Peanut Butter Trail Mix		72. Peanut Butter Trail Mix	
BI. Peanut Butter Trail Mix		73. Peanut Butter Trail Mix	
BJ. Peanut Butter Trail Mix		74. Peanut Butter Trail Mix	
BK. Peanut Butter Trail Mix		75. Peanut Butter Trail Mix	
BL. Peanut Butter Trail Mix		76. Peanut Butter Trail Mix	
BM. Peanut Butter Trail Mix		77. Peanut Butter Trail Mix	
BN. Peanut Butter Trail Mix		78. Peanut Butter Trail Mix	
BO. Peanut Butter Trail Mix		79. Peanut Butter Trail Mix	
BP. Peanut Butter Trail Mix		80. Peanut Butter Trail Mix	
BQ. Peanut Butter Trail Mix		81. Peanut Butter Trail Mix	
BR. Peanut Butter Trail Mix		82. Peanut Butter Trail Mix	
BS. Peanut Butter Trail Mix		83. Peanut Butter Trail Mix	
BT. Peanut Butter Trail Mix		84. Peanut Butter Trail Mix	
BU. Peanut Butter Trail Mix		85. Peanut Butter Trail Mix	
BV. Peanut Butter Trail Mix		86. Peanut Butter Trail Mix	
BW. Peanut Butter Trail Mix		87. Peanut Butter Trail Mix	
BX. Peanut Butter Trail Mix		88. Peanut Butter Trail Mix	
BY. Peanut Butter Trail Mix		89. Peanut Butter Trail Mix	
BZ. Peanut Butter Trail Mix		90. Peanut Butter Trail Mix	
CA. Peanut Butter Trail Mix		91. Peanut Butter Trail Mix	
CB. Peanut Butter Trail Mix		92. Peanut Butter Trail Mix	
CC. Peanut Butter Trail Mix		93. Peanut Butter Trail Mix	
CD. Peanut Butter Trail Mix		94. Peanut Butter Trail Mix	
CE. Peanut Butter Trail Mix		95. Peanut Butter Trail Mix	
CF. Peanut Butter Trail Mix		96. Peanut Butter Trail Mix	
CG. Peanut Butter Trail Mix		97. Peanut Butter Trail Mix	
CH. Peanut Butter Trail Mix		98. Peanut Butter Trail Mix	
CI. Peanut Butter Trail Mix		99. Peanut Butter Trail Mix	
CJ. Peanut Butter Trail Mix		100. Peanut Butter Trail Mix	

Girl Scouts can use the order card to place in-person girl delivered nut and candy orders. The orders placed by order card will be entered into the M2OS site. Girl Scouts will collect payments from the order card orders after the fall products are delivered to the customers.

Online Shopping Sites



- Supporters enter a participant's storefront by clicking on a link or following a QR code
- **NEW** Customers can easily toggle between storefronts using a drop-down menu



Checkout between storefronts remains separate

To access online ordering options, Girl Scouts and adults invite friends and family to make a purchase via email, social media, texting, business cards and door hangers. Supporters can then browse the available storefronts and select their online products. When selecting nuts and chocolates, supporters have the option to choose girl delivered or direct ship. Girl Scouts and adults have the option to determine which customers have the option to purchase products that participants will deliver. Therefore, some supporters will have the option of girl delivery or direct ship and others may see direct ship only. Girl delivered nuts/chocolates are those items available at council and ultimately delivered by the Girl Scout. Direct ship items are sent directly to the customer preferred address after paying for shipping. Regardless of option chosen, supporters pay for all products online at the time of checkout.

New this year, we've made it even easier for customers to shop across our different storefronts. You can now switch between available storefronts at any time using the purple button at the top of the page. Simply click the button to open a drop-down menu and select the storefront you'd like to browse. If you've added items to your cart but haven't checked out yet, you'll see a reminder before switching storefronts, giving you the opportunity to complete your purchase so you don't lose the items in your cart. Confirmation emails also include a handy link to repurchase.

Fall Product Lines



Let's learn a bit more about the Fall Product lines for this year!

Girl-delivered Nuts and Candy

©2024 Girl Scouts of the USA. All Rights Reserved. Not for public distribution

A Mint Treasures \$15 Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin 	B Chocolate Covered Pretzels \$15 A favorite sweet and salty snack. Crunchy pretzels covered in smooth milk chocolate. 4.5oz. Holiday Tin 	C Honey Roasted Mixed Nuts \$15 Cashews, almonds, peanuts and pecans with a touch of honey. 36oz. Jar 	D Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. Popcorn Can 
E Sweet Onion Snack Mix \$10 A blend of peanuts, almonds, cashews and rosti pretzels; all coated in a savory sweet onion seasoning. 8oz. Bag 	F Almonds Covered in a Chocolate Coating \$10 Crunchy almonds in a chocolate coating. 7oz. Popcorn Can 	G Vanilla Flavored Honey Roasted Pecans \$10 Honey roasted pecans with vanilla flavoring. 6oz. Popcorn Can 	H English Butter Toffee \$10 Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Bag 
I Deluxe Pecan Clusters \$10 Roasted pecans covered in caramel and milk chocolate. 5oz. Bag 	J Dark Chocolate Caramel Caps \$10 Dark chocolate covered caramel topped with sea salt. 5oz. Bag 	K Dark Chocolate Mint Penguins \$10 Soft, dark chocolate penguins floating with honey mint. 5oz. Bag 	L Peanut Butter Bears \$10 Milk chocolate bears with a smooth peanut butter filling. 5oz. Bag 
M Peanut Butter Trail Mix \$9 Peanuts, peanut butter gems, peanut butter mini cups, rosti pretzels and cashews. 7oz. Bag 	N Cranberry Trail \$9 Roasted and salted whole cashews and almonds mixed with dried cranberries. 7oz. Popcorn Can 	O Hot Cajun Crunch \$9 Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Popcorn Can 	P Fruit Slices \$8 Real fruit, flavored naturally & artificially fruit flavored chewy candy. 10oz. Bag 

☐ = Kosher ☐ = Kosher, Dairy ☐ = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

15

Customers can support a Girl Scout by purchasing nuts and chocolates via the nut order card. Girl Scouts are responsible for delivering these items to customers and collecting payments upon delivery. Here are the items available on the nut order card for this campaign.

2026 Online Nut Store Exclusive Items

The direct ship online store offers the complete lineup of 26 Girl Scout branded nut & candy items, PLUS 10 online exclusive items!



7 oz Black Forest Trail Mix



7 oz Caramel Apples



2002 Gourmet Caramel Corn w/ Almonds & Pecans



15 oz Gourmet Blend



15 oz Jumbo Cashews



8 oz Maple Flavored Mixed Nuts



6 oz Mocha Cups



6 oz Mint Treasures in the 2024 & 2025 Girl Scout Tin

© 2024 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

The direct ship online store offers the complete lineup of 26 Girl Scout branded nut & candy items, PLUS 10 online exclusive items such as these.

New Products



Cranberry Trail

Roasted and salted Cashews and Almonds mixed in with dried Cranberries.

7 oz Pop Top Can

Sweet Onion Snack Mix

A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag



17

Highlighted here are the new items from Ashdon Farms. The original Cranberry Nut Mix has been revamped as “Cranberry Trail” - utilizing cleaner ingredients and highlighting the cranberry as the centerpiece, it also includes roasted and salted cashews and almonds. Next up is the Sweet Onion Snack Mix which includes a blend of peanuts, almonds, cashews and mini pretzels coated in a savory, tangy sweet onion seasoning.

Ashdon Farms Tins

Perfect for Gifts and Treats!



Exploration Tin Mint Treasures

Available on nut order card, online girl delivery, and direct shipping ordering.



Holiday Tin Chocolate Covered Pretzels

Available for online girl delivery or direct shipped ordering.



This year's collectible Girl Scout tin is the second in our hinged, upright book-style series. Featuring a 'Your Adventure Awaits' design, the artwork celebrates the spirit of Girl Scout exploration and adventure. Also new this year is our rustic Snowman with Cardinal holiday tin, filled with milk chocolate covered pretzels and perfect for holiday gifting or sharing with family and friends.

NEW Direct Ship Nut Upsell

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.



New this year, supporters may see a Bonus Offer when placing a qualifying Direct Ship Nut & Chocolates order. Before completing checkout, they'll have the opportunity to add a specially featured item directly from their shopping cart. Any Bonus Offer purchase is treated just like a standard Direct Ship order—it counts toward the participant's rewards, counts toward overall program sales, and ships with the rest of the supporter's Direct Ship order. Best of all, adding a Bonus Offer item does **not** increase the shipping cost. To be eligible, the supporter's cart must include at least one non-Care to Share Direct Ship item.

Type here to enter the promotion as text name

We're excited to bring back some of our most popular titles, like print editions of...

Food Network

Good Housekeeping

Women's Health

As well as **NEW** print titles expanding our special-interest categories, such as...

Artists Magazine

Love of Quilting

Watercolor Artist

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

20

food network magazine

Best New Recipes

72 EASY

Totally Indulgent Sweet Chicken

Make Your Own Pasta

Cheesy Stuffed Potatoes

and more

GOOD HOUSEKEEPING

BUILD A BETTER BRUNCH

SWEET DREAMS

and more

Women's Health

Get Stronger

Chloe Kim's Epic Comeback

and more

Artists Magazine

Mastering Materials

and more

Love of Quilting

Bloom

and more

Watercolor Artist

THE LIGHT FANTASTIC

and more

We are so excited to reintroduce a wide variety of popular print titles back into the Magazine Storefront this year! This includes titles such as Food Network, Good Housekeeping, and Women’s Health, just to name a few! We have also been able to include some brand-new titles, expanding special-interest categories, such as Artists Magazine, Love of Quilting, and Watercolor Artist! Check out the magazine storefront to see all the great options!

20

BarkBox

Girl Scout themed BarkBox options

Choose from four different boxes!

Limited Quantity

Campfire
Sing-A-Long



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores

Happy
Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Good
Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

Cozy
Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

INCLUDES
BERRY TRIOS™
TREATS!

NEW!

Supporters can also purchase Girl Scout themed BarkBox options. The Girl Scout themed BarkBox choices allow Girl Scouts to share their passion for animals, generate troop funds for their Girl Scout activities, and gives consumers the option to purchase something for every member of their family. This year, customers can choose from 4 different themed boxes.

Candles

New
Original Collection:
9 fragrances
4 sizes

New
Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all customers!



Our candle line has been completely revamped for this year! Customers will find classic style candles in 4 different sizes, with 9 different fragrance options, plus a brand-new line of coconut soy candles, in 12 total fragrances! Or, for those who can't decide on just one scent, supporters will be happy to find 3 different Discovery Sets to choose from, which also make excellent gifts!



Our personalized product collection offers supporters a variety of thoughtful, customized gifts, including stationery, notepads, and picture frames. New this year, we're introducing customizable desk calendars, monogrammed soaps and candles, and elegant embossed picture frames. This elevated collection features high-quality, personalized items that are perfect for gift-giving or adding a special touch to everyday life.

Tervis® Tumblers

NEW
Military, America 250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Rocks
Wine Wine



Supporters can choose from a wide selection of premium Tervis® insulated tumblers and water bottles, ranging from top sellers to favorite MLB®, NFL®, and collegiate sports teams and more. We have many new offerings of Tervis Tumblers, including Military, America 250, seasonal features & more. There is something for everyone in the tumblers shop!

Rewards



Let's see what Girl Scouts earn by participating in the Fall Product Program.

Fall Personalized Patch

Earned by:

- Creating an avatar
- Sending 20+ emails by Nov 7
- Using the “Share My Site” function in M2OS to ask friends and family for support
- Selling 40+ items during Fall Program

Choose from 3 themed
background options!



When earning the Fall Personalized Patch, Girl Scouts will create their avatar, send 20 or more emails to customers, sell 40 or more fall products of any variety, and use the “Share my Site” feature. Participants will customize their Personalized Patch by choosing from several adventure-inspired backgrounds—including the Sydney Opera House, Uluru, formerly known as Ayers Rock, or the Great Barrier Reef—each featuring our friendly kangaroo mascot. They can then personalize the patch with their name, nickname, or initials. Once the Personalized Patch is earned by meeting the program requirements, it will be shipped directly to the mailing address provided during login.

2026-27 Fall & Cookie Crossover Patch

To earn this crossover patch, girls must:

Participate in the 2026 Fall Product Program by creating an avatar, sending 20+ emails and using “Share My Site” before November 7.

Sell 250 or more packages of cookies during the 2027 Cookie Program



Girls can also earn a Crossover patch during the 2027 Cookie Program that compliments the Personalized Patch. This patch features the 2027 Cookie Program mascot and is earned when participants create their avatar, send 20 or more emails, and use “Share My Site” before November 7 during the Fall Product Program. Participants will also need to sell 250 packages of Girl Scout Cookies during the 2027 Cookie Program to qualify. Crossover patches are directly shipped to the mailing address provided after the cookie program is complete.



Girl Scouts who send 20 emails by September 16 will be entered into a drawing to win a giant plush Kangaroo and the troop will earn an additional \$5 in proceeds!



©2024 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

28

Girl Scouts who send 20 emails by September 16 will be entered into a drawing to win a giant plush Kangaroo and the troop will earn an additional \$5 in proceeds!



Project Thank You



- Customer makes purchase (\$8 towards nuts) to support Shredding Hunger Inc.
- Orders can be placed through order card, online girl delivered or direct ship channels
- Troops earn proceeds and girls earn special patch at 6 or more items sold and credit towards other rewards
- Product donations are distributed by council directly to food banks



29

Supporters give back by making an \$8 purchase to support Shredding Hunger Inc. through the Project Thank You campaign. Orders for Project Thank You can be placed via the order card, online girl delivered or direct ship channels. Products are distributed by council to local food shelters and are not delivered to troops/girls. Troops earn proceeds and girls earn a special patch at 6 or more items sold and credit towards other girl rewards.

Girl Rewards

 Care to Share patch 6+ share items	 Super Seller patch 10+ total 'Share My Site' items	 Online patch 20+ emails sent	 Visualize patch Upload a video	 Ready to Explore patch 10+ total units sold
 Choice of small plush or Ready to Explore Poster, 50+ total units sold	 Friendship Bracelet Wheel & sticker set, 65+ total units sold	 Theme Necklace & Kangaroo Charm & Bracelet, 80+ total units sold	 2026 patch & Explore in Color Pen, 35+ total units sold	
 Explorer Wet/Dry Bag & 100+ patch, 100+ total units sold	 Choice of large plush or Explore & Go water bottle, 125+ total units sold	 Travel bag & luggage tag, 160+ total units sold	 Girls who sell 200+ items earn a \$200 credit for 2027 Summer Overnight or Day Camp sessions or \$100 Amazon voucher.	

©2021 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Here are our Fall Product Girl Scout rewards for the 2026 campaign. Girl Scouts can earn theme patches to commemorate the campaign, cute plush that tie-in to the theme and other participant appealing items.

To earn the Super Seller patch, Girl Scouts will upload a video into the M2OS site to promote their fall campaign to friends and family.

To earn the Online patch, Girl Scouts will send 20 or more emails to promote their fall campaign to friends and family.

Girl Scouts who sell 200+ items earn a \$200 credit for 2027 Summer Overnight or Day Camp sessions or \$100 Amazon voucher.

Girl Scout Experience



31

Now, we'll discuss the Girl Scout Experience using M2OS

How to get started

Participation is easy!

Girl Scouts can participate fully online, with access to sell nuts & chocolates, magazines, BarkBox, Candles, Personalized Products, and Tervis® Tumblers

Or, in-person with nut order card

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

girlscouts

M2 Media

Participant Login | Volunteer Login | View in Español

Girl Scouts of San Jacinto



Girls and Parents/Adults

Already Registered? [LOGIN](#)

New User? [CREATE AN ACCOUNT](#)



Troop Leaders or Volunteers

New and returning users [VISIT ADMIN SITE](#)



32

Girl Scouts can participate fully by using the online platform, where they'll have access to all product lines. Or, they can participate in-person only, by utilizing the nut order card.

Girl Scout's Platform Set-up

Returning Participants:
Login using last year's credentials, or choose to reset your password

New Users: Choose "Create an Account" and use your preferred Email Address



The parent/adult and Girl Scout login for the first time after receiving the launch email or accessing the council-specific URL on or after go day. Participants should have their troop number available. If a participant doesn't see their troop number or name, complete the setup process and council will verify after completion. Returning participants can use the same email address and password but need to confirm and complete the setup process.

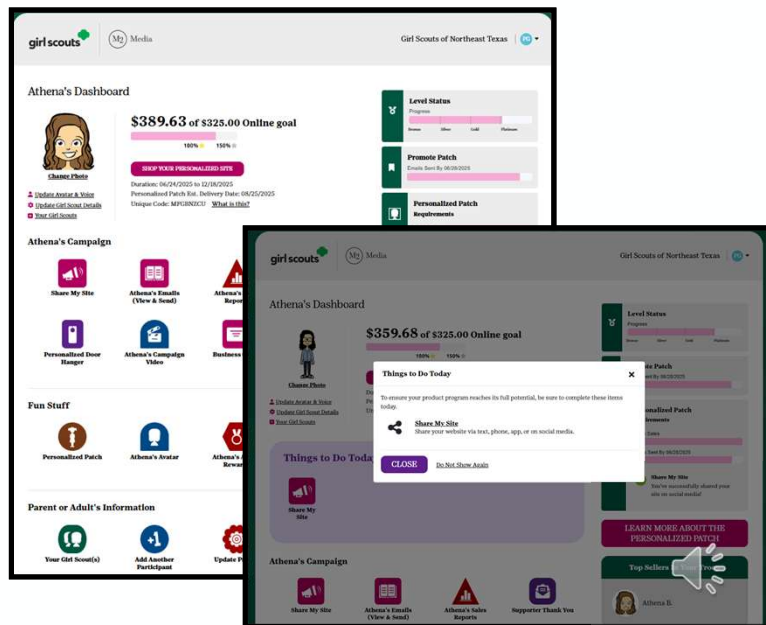
The parent/adult and Girl Scout will validate their council with their zip code, confirm their troop number, and then answer questions about their Girl Scout goals and what Girl Scouting means to them. Along the way, participants build their virtual avatar likeness with the patented Girl Scout platform. Girl Scouts sharing their goals for the Product Program through an individual or troop video has shown to significantly increase results.

Participant's Dashboard

The Dashboard is a Girl Scout's online toolkit for managing both online and in-person sales!

Find helpful sections such as:

Supporter Thank You
Address Book
Avatar's Room
Paper Order Entry
Physical Rewards
Sales Reports



The Participant Dashboard is the central hub for managing both online sales and in-person participation. From the dashboard, Girl Scouts can send additional emails, text messages, and social media invitations to supporters, as well as thank-you emails after purchases are made. Throughout the program, Girl Scouts can also visit their Avatar's Room to unlock virtual rewards by completing activities and view their troop photo. On average, participants visit their Avatar's Room four times during the season.

Parents and caregivers will enter the totals for each item sold via paper order card before October 12. Those order card sales are automatically combined with online sales for reporting and reward purposes. Rewards are tracked automatically, and when a reward level includes choices, participants can make their selections directly through the dashboard. The dashboard also includes helpful sales reports by product category, along with detailed reports of Girl Delivered online orders, including supporter contact information to assist with product delivery.

Girl Scout's Personalized Experience

Design an Avatar



girlscouts Media Girl Scouts of Northeast Texas

Update Athena's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at girlscoutshop.com.

To see all choices for your avatar, use the arrows in the avatar software below.



Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice
Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

☐ I do not want to record a voice ☐

Preview how your avatar will sound on your own personalized talking avatar landing page!

Girl Scouts can create a more personal connection with supporters by designing their own digital avatar. Just as they share their personality when selling in person, their avatar helps bring that same experience to the online world.

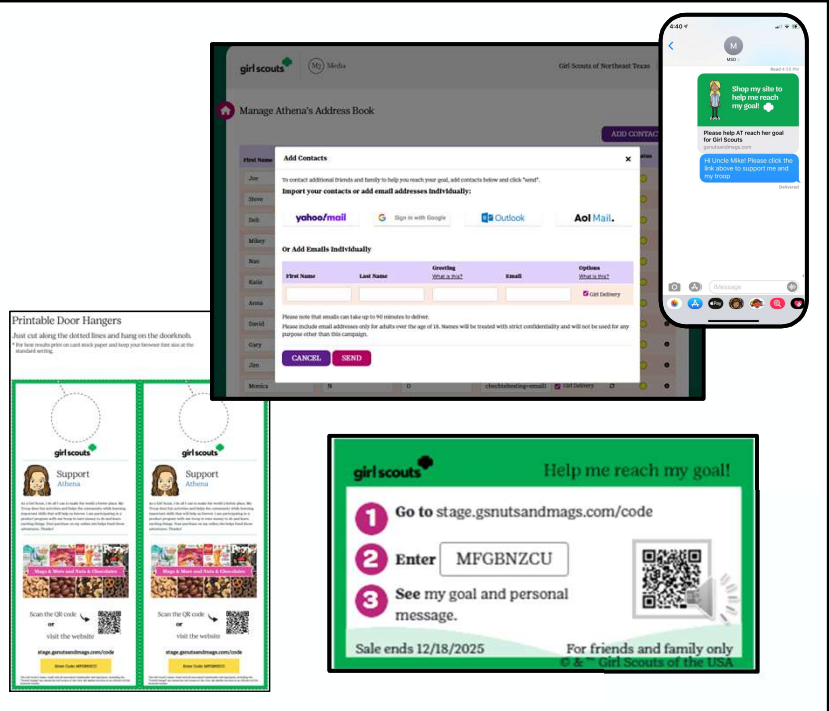
Tools to Run a Business

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



Girl Scouts can personalize each request for support based on how their supporters prefer to connect. Email continues to be the most popular outreach method, generating more than 58% of online sales. Social media is another effective way to reach family and friends, while text messaging makes it easy to share a participant's personalized storefront directly from a smartphone. For in-person interactions, printable business cards and door hangers provide convenient leave-behind materials that make it easy for supporters to shop later.

Share My Site Tool Kit

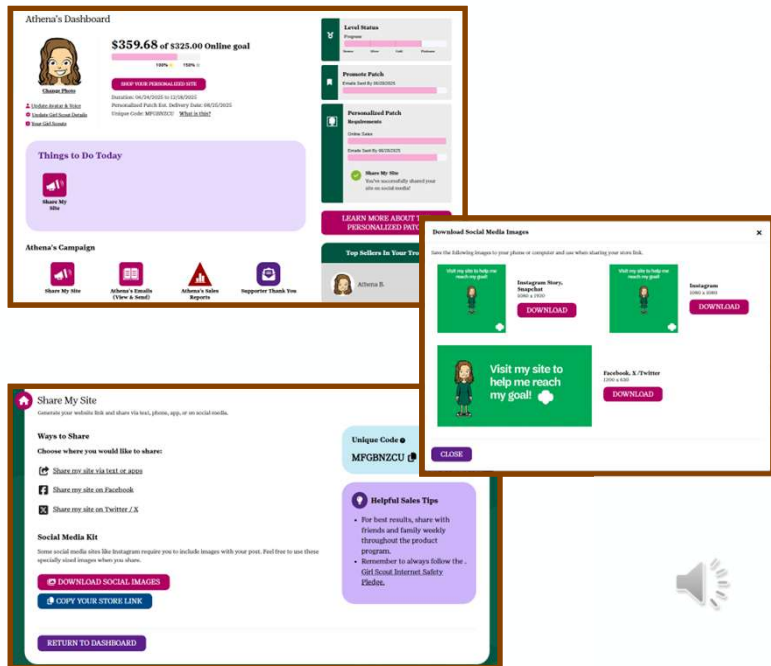
Selecting “Share My Site” will bring you to a page allowing for a variety of sharing options!

Download images for additional online marketing

Easily copy the storefront link

Share directly to Social Media

Text friends & family



Selecting 'Share My Site' from the Participant Dashboard opens a page with everything needed to promote a participant's storefront. From one convenient location, participants can copy their storefront link, share directly to social media, send text messages to friends and family, or download images to use in additional marketing. With all of these resources in one place, sharing their site has never been easier.

Reporting

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All Sales
Magazines & More Sales
Direct Ship Nuts
Online Nuts Girl Delivered
Summary Report

Campaign Stats Report

Total Sales	
Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel	
Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	
Participant Dashboard Total Sales	

PRINT REPORT
DOWNLOAD REPORT

☒ Email Recipient:

Campaign Stats
Did you upload a video? No
Did you upload a photo? No
Did you create an avatar? Yes
Did you earn a personalized patch? No
Number of emails sent: 1
Did you earn \$20 or more emails reward? No
Your current status: N/A

Earn the Super Seller patch for selling 10+ units via Share My Site!

We've made reporting easier to navigate this year by consolidating individual product line reports into more streamlined sections. All of the same valuable data is still available, but organized in a more user-friendly format. Participants and volunteers can also access new **Sales by Channel** reporting, which provides insight into where sales are coming from—whether through email, social media, text, or other channels. This information can help participants identify opportunities to use additional outreach methods and maximize their sales potential.

Say Thanks!

©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

The image shows a sequence of steps to activate the 'Supporter Thank You' email feature. It starts with a 'Sienna's Dashboard' showing a fundraising goal of \$1,914.85 of \$350.00. A 'GET STARTED' button is visible. An arrow points to a 'Supporter Thank You' section with a 'GET STARTED' button. Another arrow points to a 'Supporter Thank You' email template editor. The editor shows a pre-written message: 'Thank you for supporting Girl Scouts and me with your recent purchase. Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime. If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.' The 'From' field is set to 'Sienna'. An 'ACTIVATE EMAIL' button is at the bottom.

Sienna's Dashboard

\$1,914.85 of \$350.00 goal

100% 0% 100%

GET STARTED

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

GET STARTED

Sienna's Campaign

Manage Paper Orders

Sienna's Emails (View & Send)

Sienna's Sales Reports

Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

Thank You Email

Personalize the email copy below:

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

ACTIVATE EMAIL

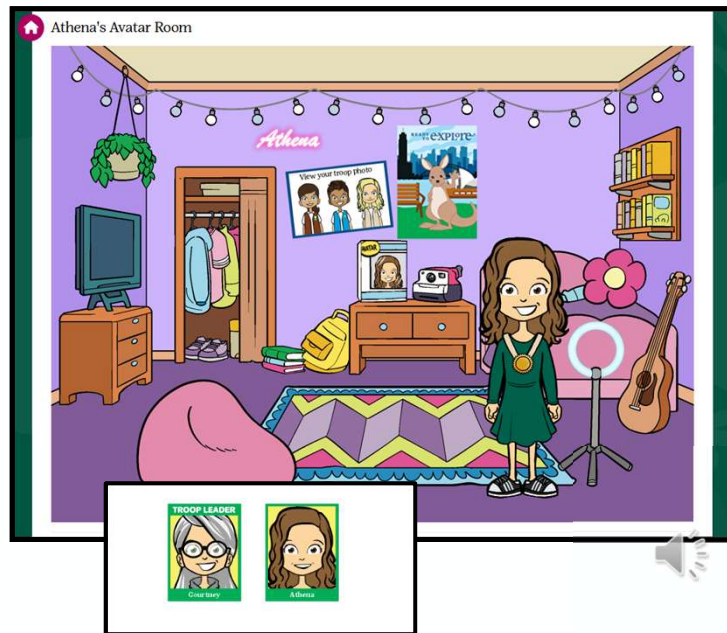
Girl Scouts can send a personalized “Thank you!” to the supporters who purchase from their online storefronts. Activating the Supporter Thank You email allows participants the opportunity to say, “Thanks for your support!” in their own special way. Accessible from the Girl Scout’s dashboard and can be turned on and off at any time throughout the program.

Avatar Room

Unlock cool room accessories when completing tasks

View your troop photo!

Volunteers: be sure to create your avatar, so participants can see you in the Troop Photo!



The Avatar Room contains virtual rewards to unlock throughout the Fall Product Program. As Girl Scouts complete activities and reach milestones, they can unlock fun room accessories and personalize their virtual space. By clicking on the closet, participants can also update their avatar's outfit and customize their look throughout the program. Be sure to select the Troop Photo on the wall to view all of the cool avatars created by the rest of your Troop!



Important Dates

Date	Event
September 9	Fall Product Program begins!
October 12	Last day for parents/caregivers to enter paper orders in M2
October 26 – 31	Fall products are delivered to communities
November 8	Last day to place direct ship orders
November 15	Ensure payments are given to the troop fall product manager for delivered order card orders.
Late Dec – Early January	Recognitions shipped to CFPMs



©2021 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

41

Important dates for the Program are found here and can also be found in the 2026 Fall Product Family Guide and on the council website. Starting Sept. 9, Girl Scouts may begin selling fall products via order card and their online storefront after gaining access into M2OS. Order card orders will need to be entered into M2OS before 11:59 p.m. on October 12. Enter only orders placed through the order card as all online girl-delivered orders will be calculated automatically. Fall products will be delivered from October 26-31. The Fall Product Program will close, and online direct shipped orders will end on November 8. Ensure all funds collected for girl-delivered order card orders are given to the troop fall product manager before November 15. We expect rewards to be shipped to the Community fall product managers in late December or early January. The rewards will then be handed off to the troop fall product manager and distributed to the Girl Scouts.

Fall Product Program Customer Care

- M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries
- Support available through phone, chat, and email!
- 100% customer satisfaction guarantee



As you support your Girl Scouts throughout the Product Program, remember that help is always available when you need it. M2's Customer Care team is cross-trained to assist with volunteer, participant, and customer questions, providing support throughout the program experience. If a question comes up that you're unable to answer, please contact the Customer Care team for assistance.



Thank you!



©2026 Girl Scouts of the USA. All Rights Reserved. Not for public distribution.

Thank you for the time, energy, and commitment you put into making the Product Program a successful and meaningful experience for Girl Scouts. Your support helps Girl Scouts build confidence, develop new skills, and reach their goals! We wish you a successful 2026.