



Older Girl Option

Older Girl Option is available for troops whose girls are Cadettes - Ambassadors only. Girls will receive the patches, achievement bars, and girls experiences when the girls reach the level. Troops will earn higher proceeds of \$1.00 per package in exchange for girl rewards.

1. Verify troop proceeds and recognition plan in Smart Cookies.
2. Select My Troop to reveal a drop-down menu then click Troop Information.
3. From the Troop Information page, you can verify the girls' program level. Please note that multi-level troops are called Groups for their program level. Then set the proceed plan for the troop. Your choices will be Standard Proceeds or Older Girl Option.



Cookie Dough

Cookie Dough is a recognition card sent directly to the Girl Scout in June. Cookie Dough can be used to register for Girl Scout activities, overnight or day camp or to purchase items in the Council's Girl Scout shop. Individual girls within a troop may select Cookie Dough.

Girls unable to attend the girl experiences will have the opportunity to select cookie dough in place of the event.

Things to know about Cookie Dough:

1. Cookie Dough is based on the total number of packages sold. Cookie Dough begins at 15 packages of cookie sold and is not cumulative.
2. Cookie Dough expires after three years. The Cookie Dough girls earn today will expire Aug. 31, 2028.

Are You Graduating This Year? Graduating Girl Scouts Amazon Voucher Option

Girl Scouts who are graduating high school will have the opportunity to select an item from our pre-selected Amazon storefront to continue their Girl Scout experience.

This will encourage girls to extend the five skills into the next chapter of their life. The voucher is the same incremental breakout as the cookie dough.



If the graduating Girl Scout reaches the CEO level of 1000+ packages of cookies sold, she will receive a Lifetime Membership.

Things to know about the Amazon voucher:

1. The Amazon voucher is based on the total number of packages sold. The voucher begins at 15 packages of cookie sold and is not cumulative.
2. The Amazon voucher expires after one year. The Amazon Voucher girls earn today will expire Aug. 31, 2026

Use your Cookie Dough to go to camp!

Camp registration opens in mid-January. Set your goal so you can offset some of the camp costs with Cookie Dough!
Go to www.gssjc.org/summercamp for information.



Important Dates

- **January 10** – Troop orders are due. Be sure your troop cookie manager has your Starting Inventory Order (SIO) before this date.
- **January 27** – Be a Digital Cookie Rock Star webinar – parents/girls may join us to learn about the online platform and managing orders. Register for the live webinar at www.gssjc.org/cookies.
- **January 29 – February 8** – The cookies are here! Cookie SIO is available for pick up.
- **February 1** – Girls receive a registration link email for the Digital Cookie site.
- **February 8** – It's cookie time! Girls can begin to take orders, promote their sale online, and go door to door.
- **February 14** – Cookie booths open at 4 p.m.
- **February 21-23** – National Girl Scout Cookie Weekend & Walkabout Weekend
- **March 23** – It's a wrap! Last day of the 2025 Girl Scout Cookie Program
- **April 26 or 27** – CEO Celebration at Camp Agnes Arnold



Packages Sold	Cookie Dough Earned
15-54	\$5
55-99	\$10
100-149	\$20
150-199	\$30
200-249	\$35
250-299	\$40
300-349	\$50
350-399	\$55
400-499	\$70
500-749	\$90
750-999	\$150
1000-1249	\$250
1250-1499	\$300
1500-2024	\$350
2025-2999	\$400
3000-3999	\$450
4000-9999	\$500



2025 Girl Recognitions

Rewards are cumulative. Experiences are cumulative. Girls earn the recognitions plus the experiences base on their sales level. Girls unable to attend the girl experiences will have the opportunity to select cookie dough in place of the event.



Mood Cup and Stickers
55 – 99 packages sold



Clip Light and Lanyard
100 – 149 packages sold



Journal and Pen
150 – 199 packages sold



Panda Backpack Clip
200 – 249 packages sold



Panda Lip Balm and Charm
250 – 299 packages sold



Clear Crossbody Bag
300 – 349 packages sold



Small Plush
350 – 399 packages sold



Panda Beanie
400 – 499 packages sold



Large Panda Plush
500 – 749 packages sold



Panda Blanket and Ice Skating (June 29, July 13, July 20, OR July 27)
750 – 999 packages sold



CEO Celebration, \$175 Cookie Dough Credit, and Build a Bear Event
1,000 – 1,249 packages sold



Converse Custom Shoes and Shoelaces
1,250 – 1,499 packages sold



Hurricane Harbor (June 7) and Sports Bottle
1,500 – 2,024 packages sold



Overnight at Museum of Natural Science (June 20), Hammock and 2025 patch
2,025 – 2,999 packages sold



Houston Interactive Aquarium (May 16) & Animal Preserve and Bluetooth Panda Speaker
3,000 – 3,999 packages sold



\$500 credit toward a week of overnight camp
4,000+ packages sold

2025 Patches



Participation Patch
15-54 packages sold



Booth Patch
Participate in two booths and use booth divider



Cookie Crossover Patch
Need to have created a Fall Product avatar, send 18+ emails by Nov. 9, 2024 and now sell 250+ pkgs of cookies during the 2025 Cookie Program



Cookie Share Patch
12 pkgs of cookies donated through Cookie Share



Panda Socks
Have 30 + cookies donated through Cookie Share



Cookie Techie Patch
12 pkgs of cookies sold via online direct-shipped. Can be 12 pkgs from one order or throughout several orders combined.



Achievement Bars
As a girl reaches a sales level, she will be rewarded with an achievement bar for the highest level - not cumulative.