



2024 GSSJC ANNUAL MEETING



Call to Order

Callie Day

Flag Ceremony



Alexandria Gomez- Troop 316521

Abigail Gomez- Troop 152016

Mackenzie Christopherson- Troop 152119

Preethi Diya Bhagavatula- Troop 152119



Pledge of Allegiance

I pledge Allegiance to the flag
of the United States of
America and to the Republic
for which it stands, one nation
under God, indivisible, with
Liberty and Justice for all.

Preethi Diya Bhagavatula- Troop 152119



Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.



Girl Scout Law

I will do my best to be:

honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,

And to

respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

Invocation

Alexandria Gomez, Troop 316521



2024 GSSJC Annual Meeting

Agenda

- State of the Council
- Mission Moment: Equitation
- Stewardship Report
- Registrar Report
- Board Slate and Election
- Community Recognitions & Panel Discussion
- Mission Moment: Mariners
- Election Results and Installation

State of the Council



Mary Vitek
Chief Executive Officer
GSSJC



Besty Kamin
President of the Council and Chair
of the Board of Directors
GSSJC

Polling Instructions

Text **GSSJC** to **22333**
to connect to our polling system.

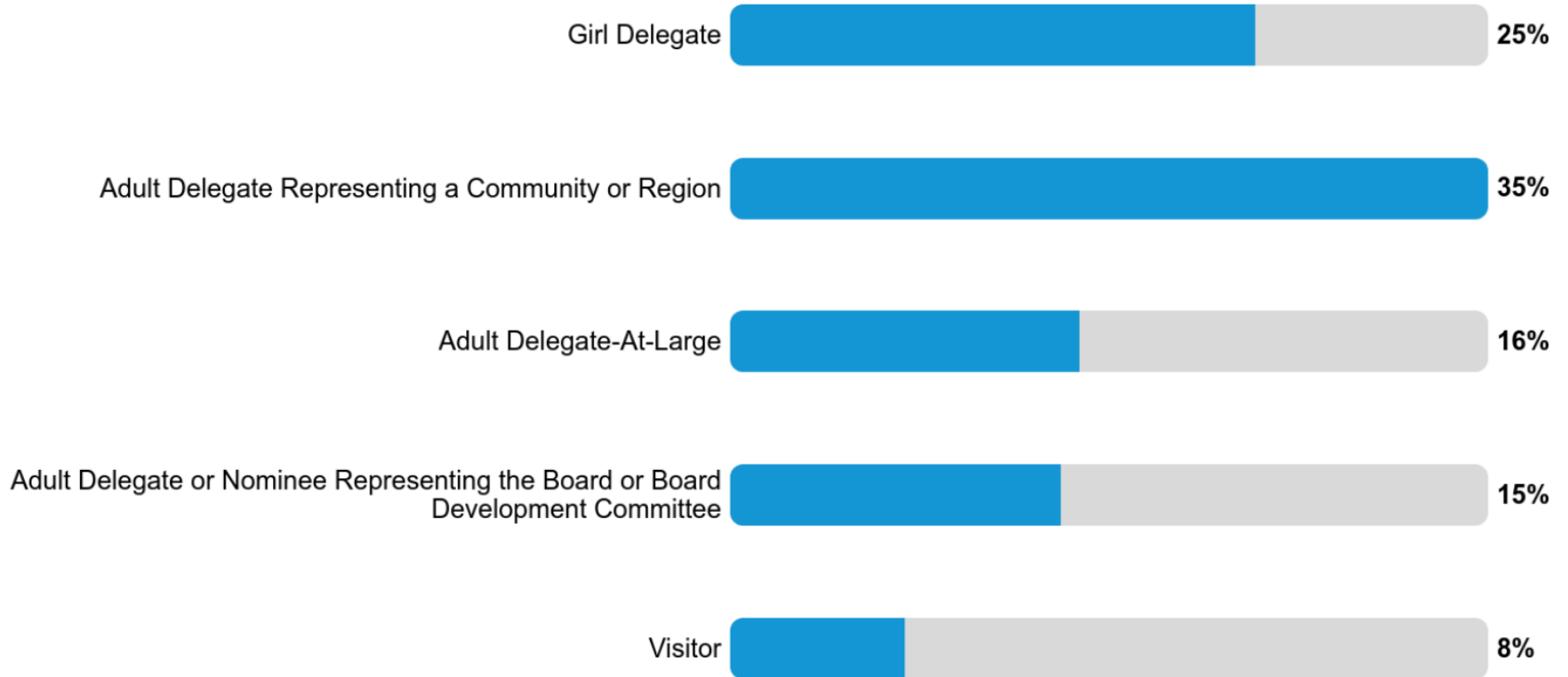
Once confirmed, you'll be able to participate in today's poll questions

Have a question? Text
(832)-308-8344 anytime during
today's Annual Meeting



Polling Question #1: In what capacity are you serving today?

110

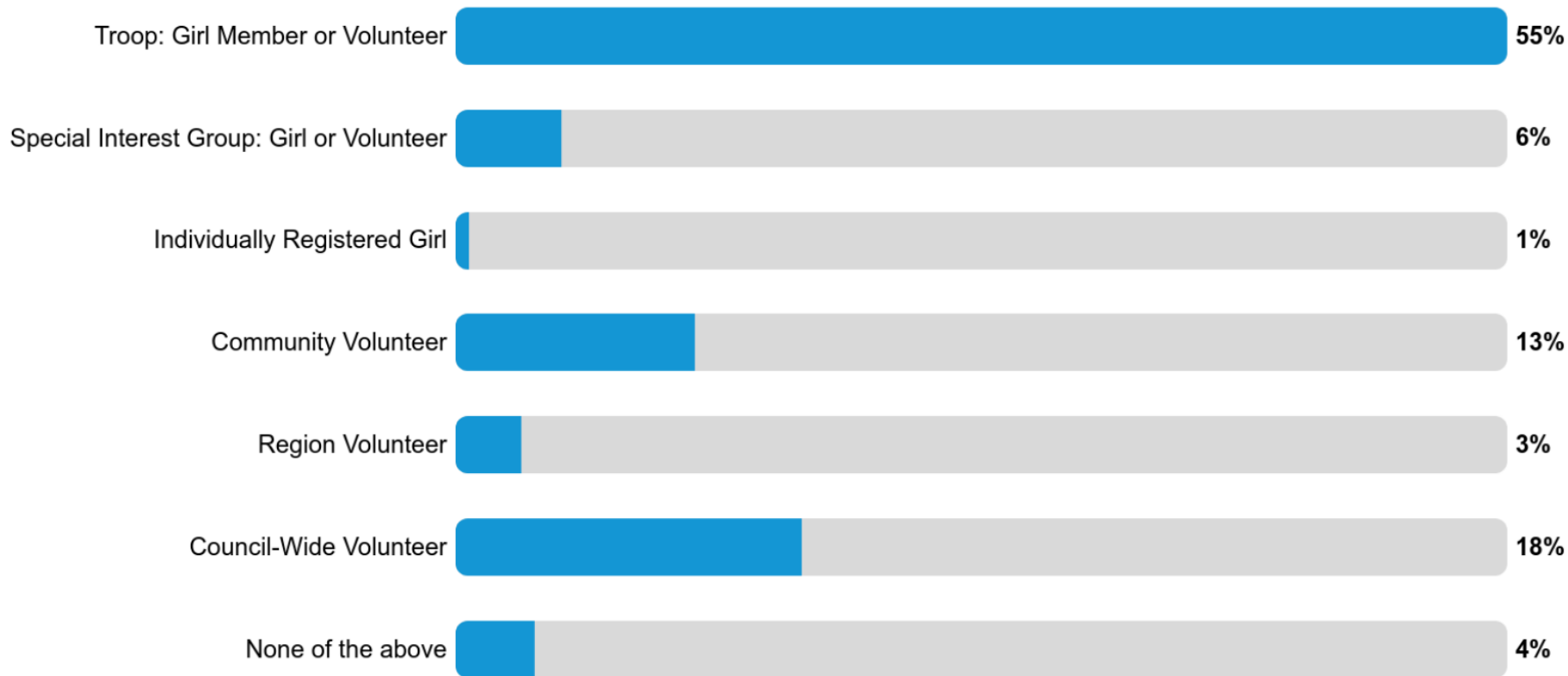




Polling Question #2

What is your PRIMARY affiliation in Girl Scouts?

143



State of the Council

Agenda

- Membership Year 2023 Highlights
- Membership Year 2024 Highlights
- Looking Ahead: Ten-Year Property Strategy Actions
- Focus on Improving the Volunteer Experience- Continuing the Conversation





Membership Year
2023

Girls

38,514



Membership Year
2023

Adults

16,804



Membership Year 2023

Total Members

55,318

9.5 % increase

#2 in the nation!

Badges Earned- FY23



OUTDOORS

20,437



STEM

20,139



ENTREPRENEURSHIP

24,605



LIFE SKILLS

30,038

Total: 95,219 (34% increase)



Highest Awards- MY23

1,133 girls earned their highest awards in MY23

(8.3% decrease)



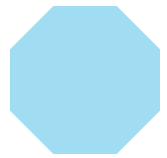
GOLD

116



SILVER

273



BRONZE

744



Camp Utilization 65%

More than 7200
volunteers are camp
certified!



The Girl Scout Leadership Experience (GSLE)

Variety of
activities



Supportive
relationships



Three
Girl Scout
processes



Five GS
outcomes

Regular meetings / activities | Emotionally & physically safe space |
Girl Scout traditions



Polling Question #3:

Which of the Girl Scout inputs has the highest impact on a girl's decision to return?

159

Variety of Activities



36%

Supportive Adult Relationship



57%

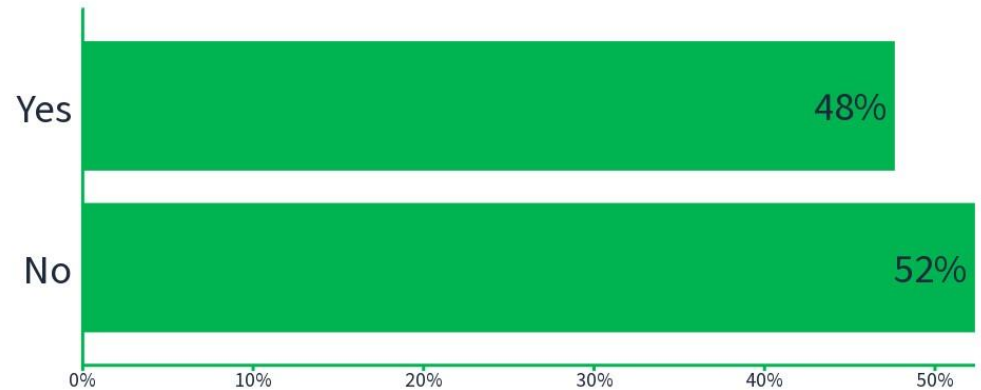
The Three Girl Scout Processes



8%

2023 National Council Session Update

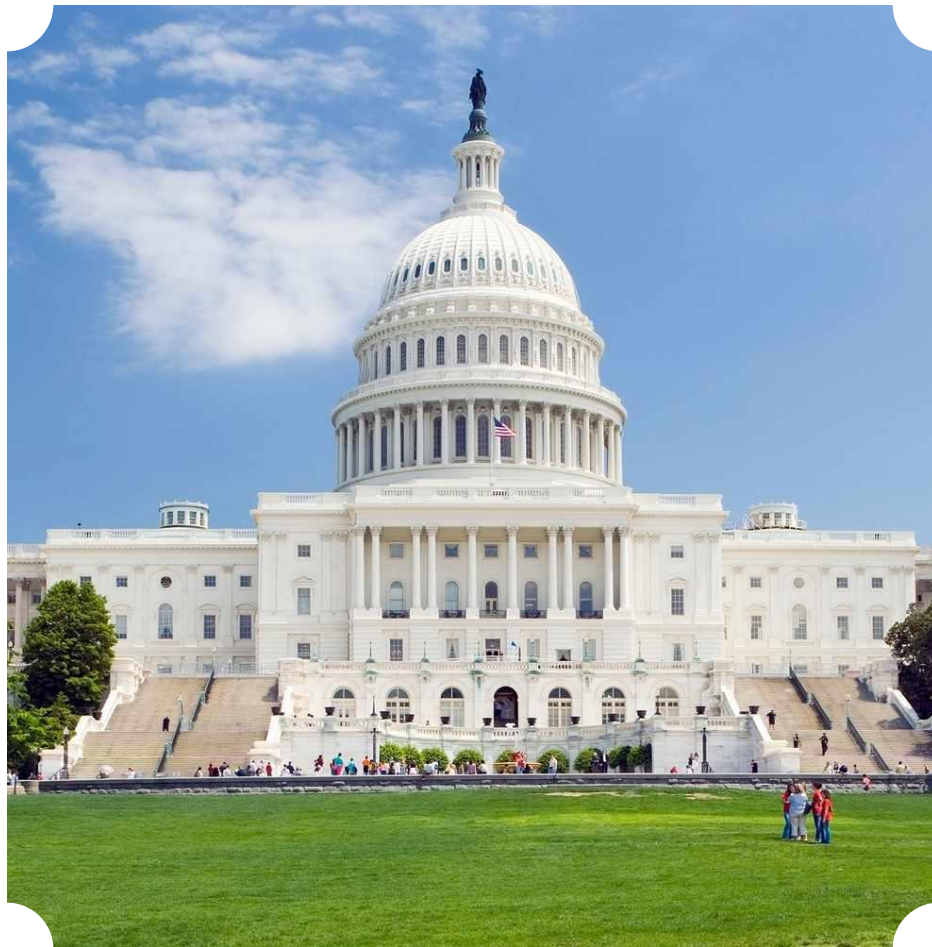
Do you think we should amend the Promise and Law to use more potent, actionable language?



2026 National Council Session Washington, D.C.

July 20-25, 2026

Application coming in Summer 2024
Golden Link





2024 Membership

We are now 7 months into the 2024 membership year and on track for a strong finish. We are currently 4.5% ahead from this date last year!



Polling Question #4

What cute animal is on the 2024 Early Bird patch available to all members who renew by June 28?

146





2025 Early Bird Campaign

April 1-June 28

\$20 off Lifetime Memberships!

2024 Cookie Program



- Participating Girls: 15,210 (1% increase)
- Cases Sold: 312,953 (7.4% decrease)
- Per Girl Average: 247
- Introduced Shipping Promotion
- Let's talk Digital Cookie!





Polling Question #5

Did you use the new Digital Cookie platform this season?

157

Yes



68%

No



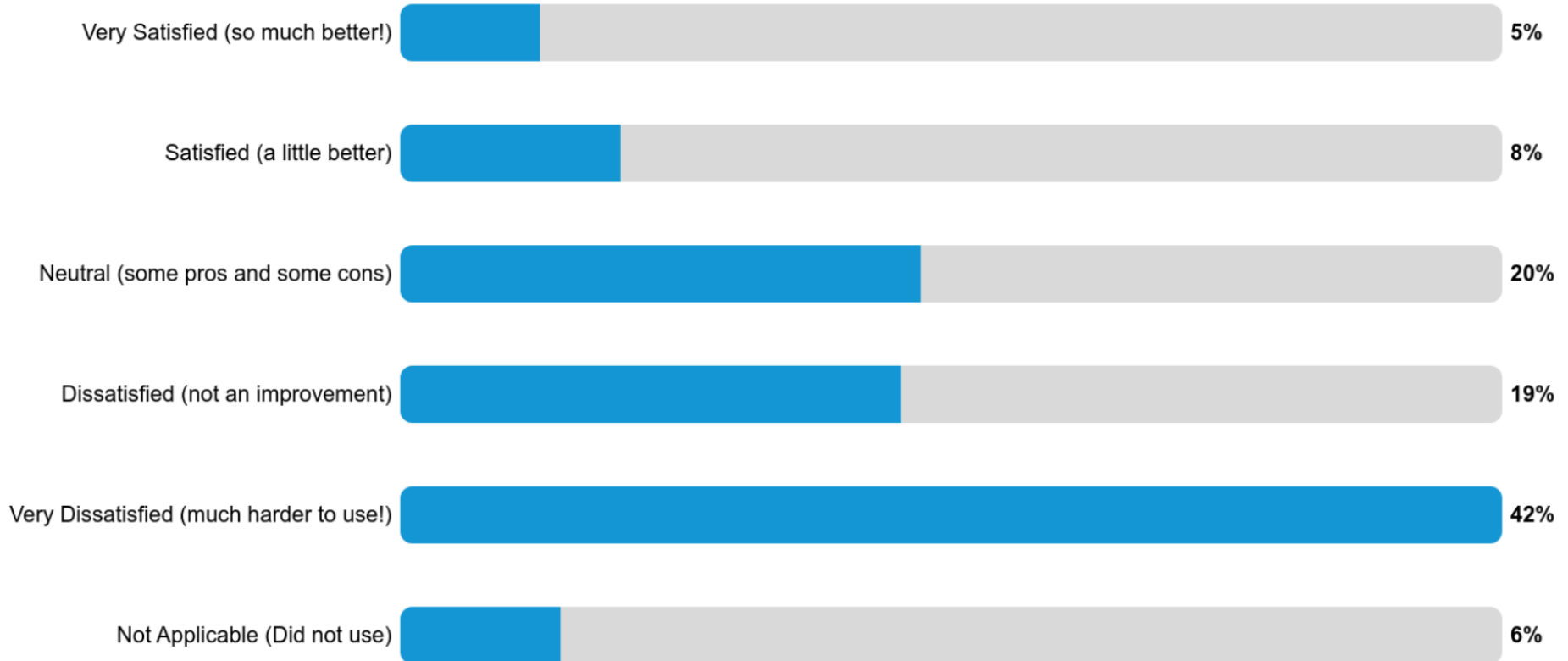
32%



Polling Question #6

If yes, how would you rate your satisfaction with the new platform?

132

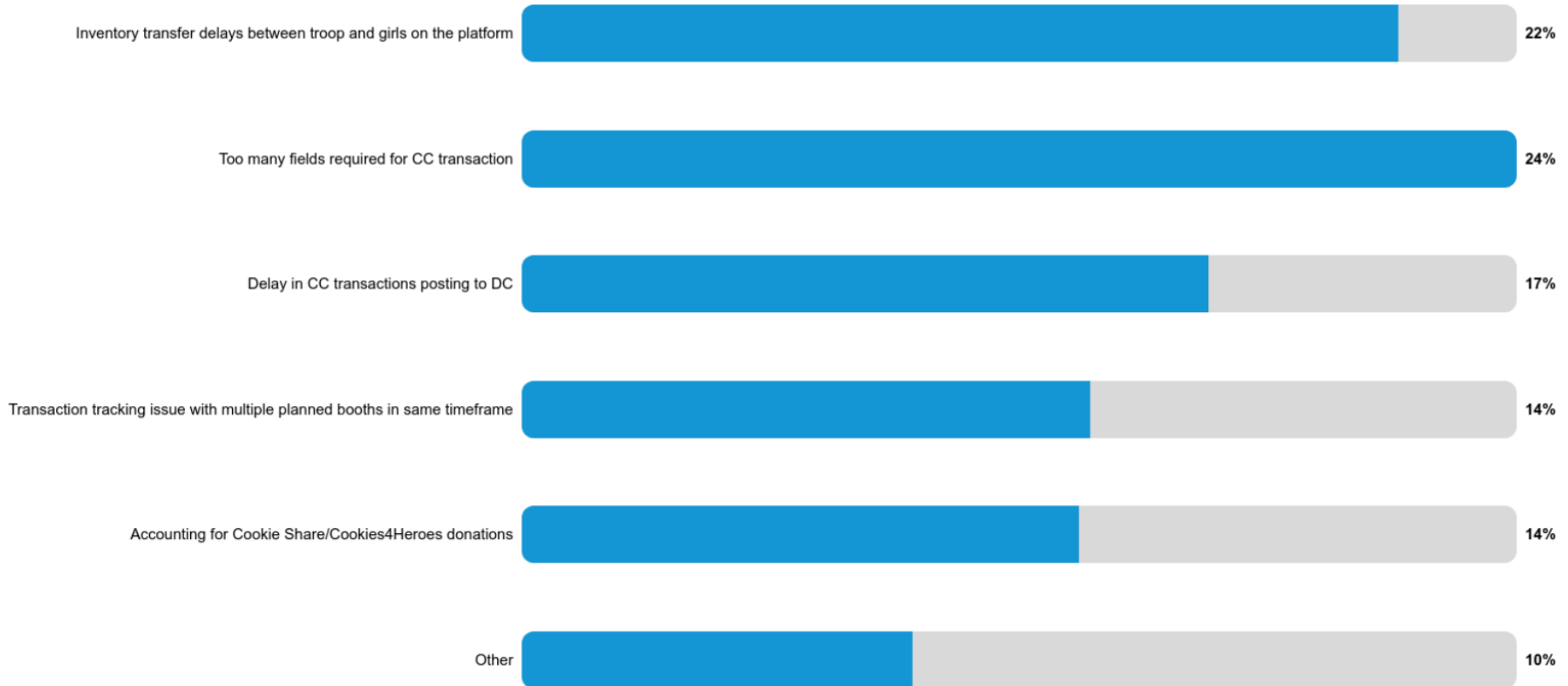




Polling Question #7

Continuing ... Which of the following pain points affected you *(choose all that apply)*?

344



Program Updates:
Girl Scout
Experience Box

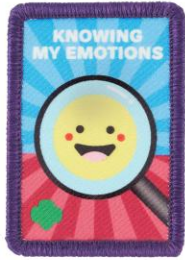
Starting a new
Daisy troop has
never been easier!



Complimentary
Monthly
Supply Box*

*conditions apply

New Mental Wellness Patches!



Knowing my Emotions

Girl Scout Juniors

This patch program teaches Girl Scout Juniors positive coping skills and how to name their feelings.



Finding my Voice

Girl Scout Cadettes

Girl Scout Cadettes learn about stigma, helping friends, how to be mindful on social media and how to practice self-care.



Showing Up for Me and You

Girl Scout Seniors/Ambassadors

This patch program equips Girl Scout Seniors and Ambassadors with tactics for practicing self-care as well as coping mechanisms on how to handle difficult situations for themselves and others.

Program Updates: Discover Aviation Patch





Summer Camp 2024

Currently Day and Overnight Camp are 69% to goal.

Overnight camp leads the way at 82% to goal with several sessions already filled.

We can't wait to see everyone at camp this summer!

Polling Question #8

How many San Jacinto camps have you visited during your time as a Girl Scout?

(Response between 0 - 9)

**Decide your answer
with the list on the right
and ENTER ON NEXT SLIDE!**



Agnes Arnold

Casa Mare

Galveston Bay House

Misty Meadows Ranch

Pryor

Robinwood

Silver Springs

Whispering Pines

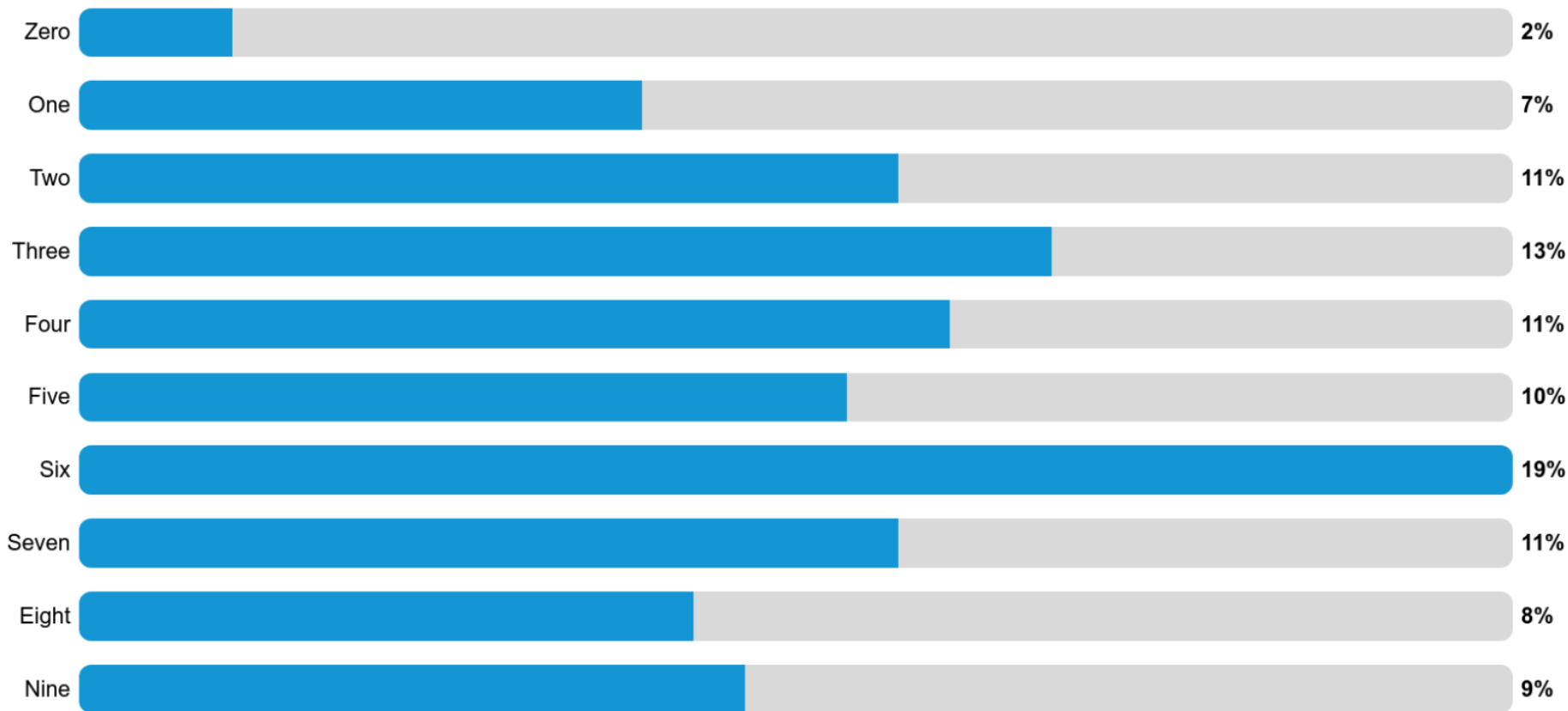
Wind-A-Mere



Polling Question #8

How many San Jacinto camps have you visited during your time as a Girl Scout?

👍 150





Looking Ahead: Ten-Year
Property Strategy Actions:

Southern Camps

Wind-a-mere

Join us for a closing campfire on
Sunday, April 28

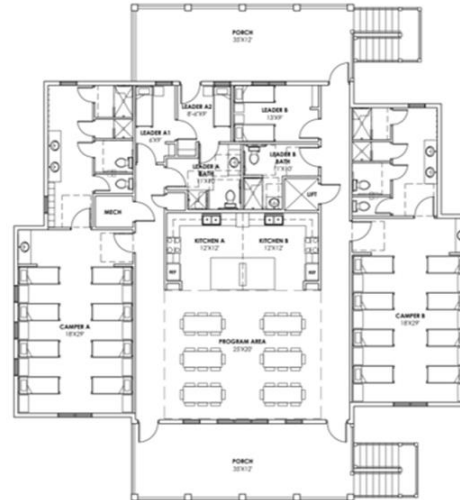




Looking Ahead: Ten-Year
Property Strategy Actions:

Southern Camps:
CASA MARE

New Port and Starboard Dormitories
at Camp Casa Mare



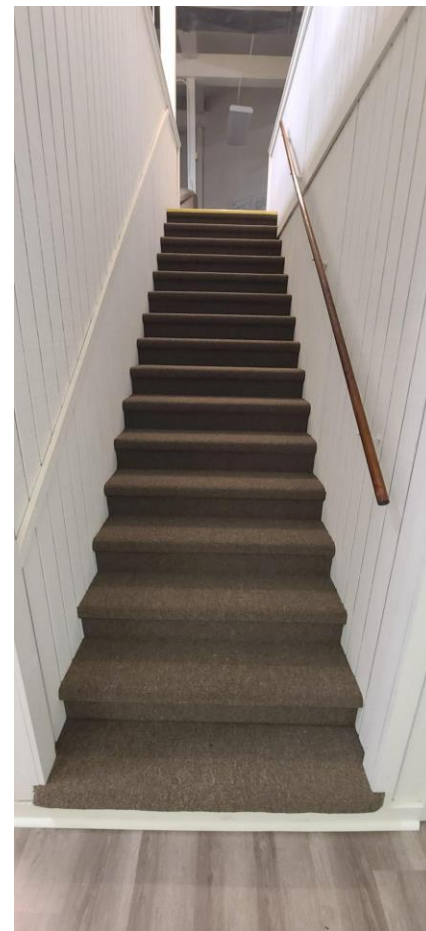
Key features of the new dorms:

- 9,300 sq.ft. per dorm
- Program rooms
- Laundry rooms
- Lifts for accessibility
- Kitchens (1 per side)
- Separate sleeping rooms and bathrooms to accommodate up to 40 campers and adults per dorm
- Air conditioning
- Covered patios

Looking Ahead: Ten-Year
Property Strategy Actions:

Southern Camps:

LAKE JACKSON



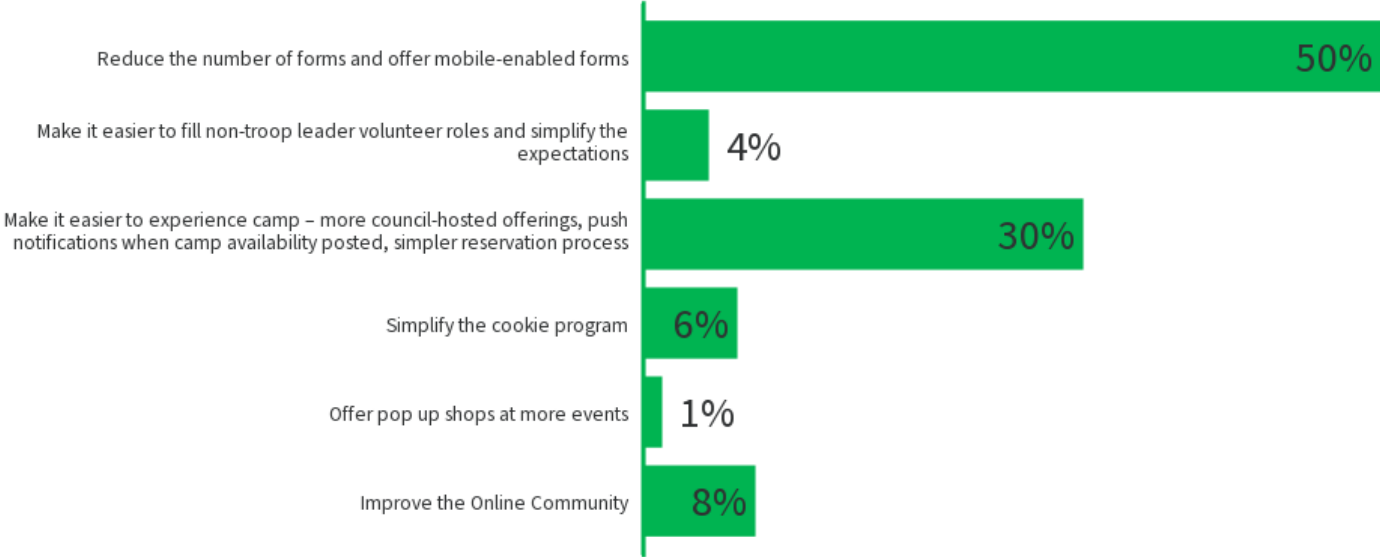
New Target Sports Complex at Camp Agnes Arnold

Looking Ahead: Ten-Year
Property Strategy Actions:

Northern Camps:
Agnes Arnold



If you had to pick one topic for the council to focus on, which of the following would be the top priority:





Forms Update

Removed over 200 forms and documents and others have been consolidated, resulting in a 50% reduction of forms on our website!



Camp Access

Doubled council-hosted events and workshops in first half of the year.

Coming in June: Jotform version of F-127 Camp Reservation Form!



Coming Soon:

Volunteer Mobile App!

- Electronic permission slips and forms
- Training, certifications, recognitions tracking and more!

Coming Up- CLT Panel Discussion





Final Poll

What is the most amazing part of Girl Scouting?

 156

Mission Moment

Equitation SIG

Jyoti Shah and Ellie Day



SPURS AND STARS

The Girl Scouts of San Jacinto Council's leadership and equitation program



S.P.U.R.S.

Super People Using Riding Skills

SPURS are girls who help walk troopers through various program opportunities at Misty Meadows Ranch. We guide daisy, brownie, and junior rides, vaulting, love hug and groom, brownie and junior badge workshops, and Misty Ranch Hands.



S.T.A.R.S

Super Terrific Awesome Scouts

STARS is a program that runs by levels. You learn different topics about horses through the levels as well as progress riding skills too. Once you reach the 4th level, PA training, you become a PA and are able to teach girls all of the knowledge you have gained through each weekend of attending camp.

SPURS AND STARS SIG Mission Moment



“The S.P.U.R.S. program has had such a positive impact on my life. In 5 years, I have gone from a shy and lonely girl, to a strong and confident young woman. In this program, I have found my true passion in life (equine medicine) and I have made true life long friends” -Aubrey, level 5 SPUR



S.P.U.R.S is such a great program. Before I joined SPURS I was a very shy person and would barely talk to people. SPURS has helped me talk a lot more, I am still a shy person but I love this program and know it will help be become more outgoing” -TJ, level 3 SPUR



IEA Teams

IEA is an organization that hosts shows in the Western and English discipline. In IEA you draw a random horse you have never ridden before and are expected to perform and show the horse well.



Vaulting

Vaulting can be described as gymnastics on horseback. Girls on this team come to practice to learn compulsories and make up a freestyle routine to compete with at competitions.



Parade Team

The parade team is made up of level 3,4, and 5 SPURS and STARS PA's. Level 3 SPURS can be ground crew on this team. They support the level 4 & 5s that ride on horseback representing the council in the Willis and HLSR parades.

Stewardship Report

Jay Lewis



Stewardship Report- Jay Lewis, Treasurer



The Operating Statement

- Expenses
- Revenues

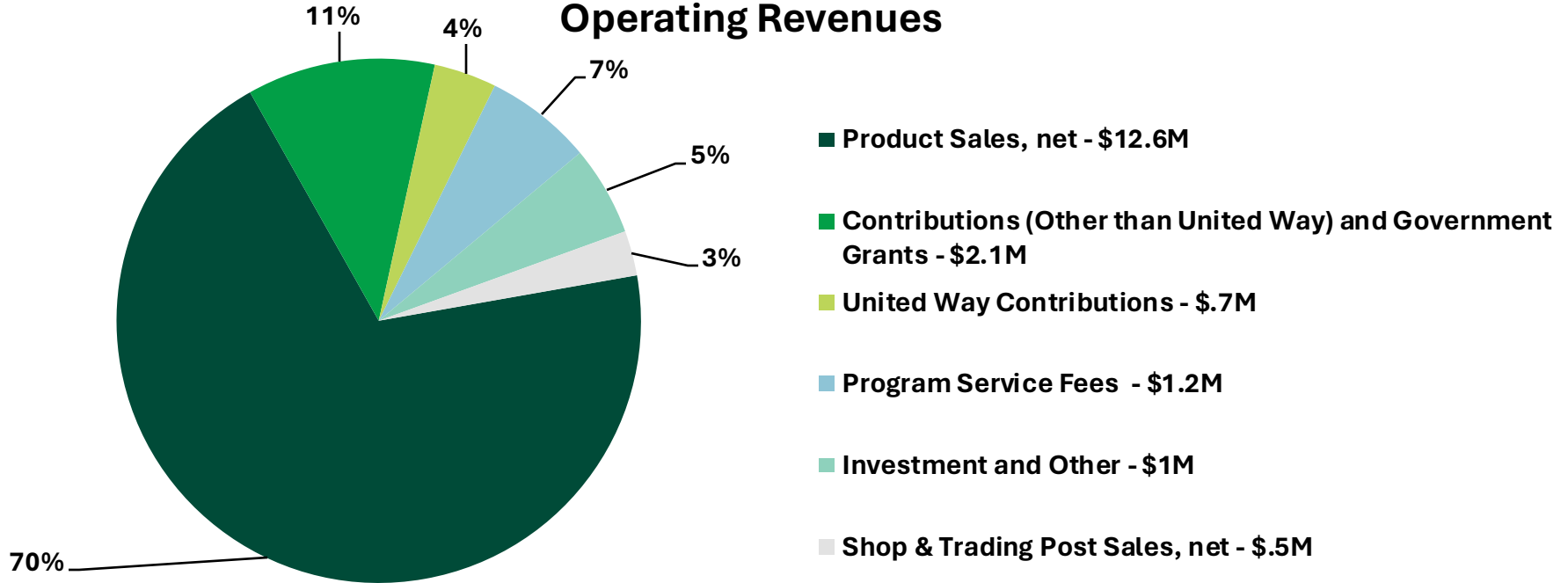
Net Assets

Looking Back

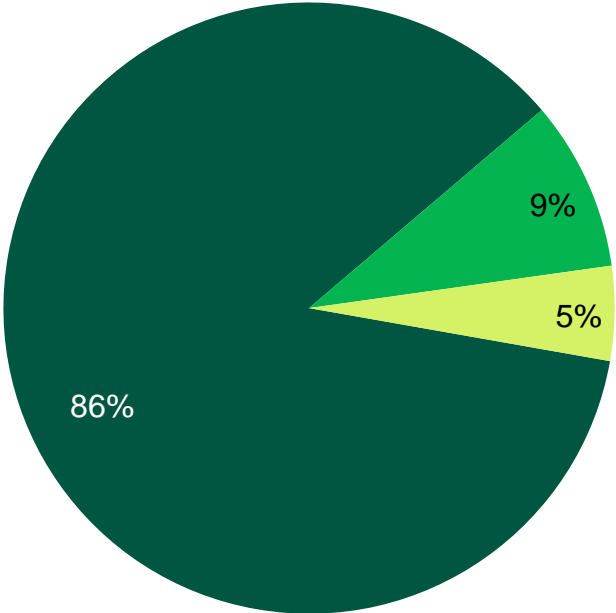
Looking Forward



Fiscal 2023 Operating Revenues



Fiscal 2023 Operating Expenses

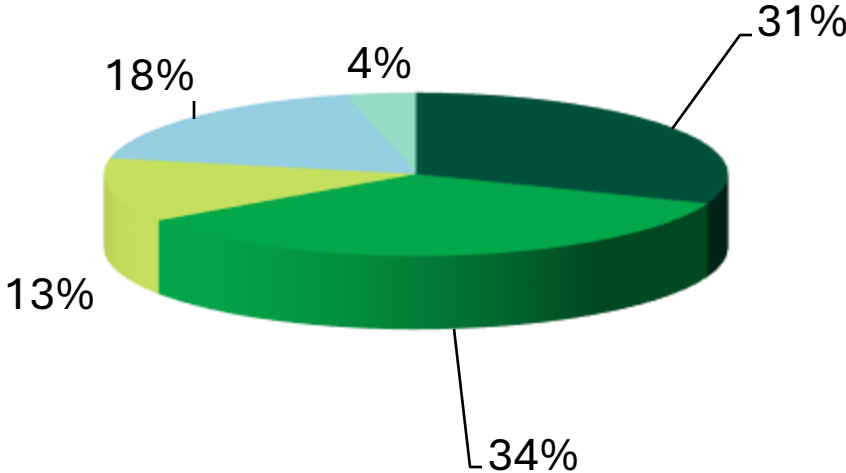


- Girl Scout Leadership Experience - \$16.5M
- Management & General - \$1.7M
- Fundraising - \$.9M

Other Expenditures:
Capital expenditures -
\$979,000



Net Assets as of August 31, 2023



- Land, Buildings & Equipment, net - \$14.9M
- Undesignated (General Expenditures) - \$16.6M
- Board Designated - \$6.1M
- With Donor Restrictions (Endowments) - \$8.8M
- With Donor Restrictions (Programs & Facility Improvements) - \$1.7M





Looking back:

Pre-pandemic we were in a strong financial position.

After March 2020, we received federal grant support and the generous donation from the MacKenzie Scott Foundation to support recovery and to continue our mission.

The cookie program grew in 2023 to 337,000 cases compared to 307,000 cases in 2022.

Our current year cookie program came in at 313,000 cases.

1,499 troops earned \$3,421,000 in 2024 compared to \$3,073,000 in 2023 from the cookie program (avg \$2,282/troop).

977 troops earned \$698,000 in fall 2024 compared to \$710,000 in fall 2023 (avg \$714/troop).



Looking forward:

Operating reserves are still strong.

Strong cash position.

FY 2024 operating budget is cash flow neutral (break-even) after \$400k allocation of Scott funds.

Higher earnings on our operating and rainy-day funds are helping to offset inflationary pressures.

Inflation rates are predicted to continue to flatten back towards “normal” rates, however, the impact of prior year increases will continue to be a challenge, especially in employee costs, utilities and insurance premiums.

Endowment accounts are almost fully recovered from the 2022 market downturn.





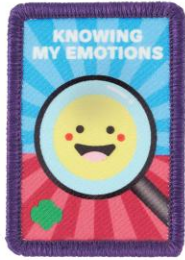
Registrar Report

Keely Kole

Girl Scouts of San Jacinto
Annual Meeting April 20, 2024

Adoption of Standing Rules, Consent Agenda, and Minutes Approval

New Mental Wellness Patches!



Knowing my Emotions

Girl Scout Juniors

This patch program teaches Girl Scout Juniors positive coping skills and how to name their feelings.



Finding my Voice

Girl Scout Cadettes

Girl Scout Cadettes learn about stigma, helping friends, how to be mindful on social media and how to practice self-care.



Showing Up for Me and You

Girl Scout Seniors/Ambassadors

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Presentation of Slate

Rhonda Smith

Board Development Committee

Candidates for Officers of the Board of Directors



Jane Gasdaska

Vice Chair (two-year term)





James Lewis

Treasurer (two-year term)



Candidates for board
members-at-large
(two-year term)



Erin Abbey





Ann Deaton





Shelly deZevallos, Ed.D.





Jigna Bhakta





MeiPo Ho



Audrey Ogawa Johnson





Candice Koederitz





Judy Moses





Cassandra Mott





Anne E. Neeson





Kelly Oden-Prasser





Holden Rushing





Amanda Vavilala





Sarah DeJay Willis



Candidates for Board
Development
Committee
(three-year term)



Samina Farid





Marty Lundstrom





Tracey A. Prince



Election

2024 GSSJC Annual Meeting

April 20, 2024

2024 President's Award Recipients



Buffalo Trail



Colony Creek



Emerald Oaks



Gulf Meadows



Klein Trails



Lone Star Treasures



Lone Star Trails



Shooting Stars



Stargazers



Woodland Trails



Yellow Rose

Community Recognitions



100% Total Girl Goal Communities

Membership Year 2024



100% Total Girl Goal

Magnolia Blossom Hills

Spring Creek Trails

Cypress Bend

Copper Creek Meadows

Rose Petals

Tall Pines Hill

Gulf Meadows

Willow Rock

Yellow Rose

Heart of the Brazos

Wharton County

Bay Pals



100% Retained Girl Goal Communities

Membership Year 2024



100% Retained Girl Goal

Tannybo

Magnolia Blossom Hills

Spring Creek Trails

Lone Star Trails

Woodland Trails

Wildflowers

Rainbow Trails

Emerald Oaks

Rainbow's End

Tall Pines Hill

Harmony Creek

Western Horizon

Way Out West



100% Retained Girl Goal (Continued)

Golden Coast
East Enders
Crystal Cove
Gulf Meadows
Stargazers
Shooting Stars
Willow Rock
Buffalo Trail
Yellow Rose
Heart of the Brazos
Bay Pals
Colony Creek



100% New Girl Goal Communities

Membership Year 2024



100% New Girl Goal

Spring Creek Trails

Firefly Trails

Cypress Bend

Copper Creek Meadows

Rose Petals

Tall Pines Hill

Gulf Meadows

Will Rock

Windcatchers

Lone Star Treasures

Yellow Rose

Heart of the Brazos

Wharton County

Bay Pals

Trinity Treasures



Community Leadership Team Panel Discussion and Q&A

Mission Moment: Olivia Dittrich Mariners





Election Results & Teller Report

Keely Cole

Installation

2024 GSSJC Annual Meeting

April 20, 2024



Oath of Office

I solemnly promise that I will, to the best of my ability, faithfully perform all the duties belonging to the office for which I have been elected.

I promise to uphold the standards of the Girl Scout Promise and Law and to always be mindful of what is in the best interest of the girls in this Council.

I pledge to support the mission of building girls of courage, confidence and character who make the world a better place and also to support the principles of diversity, equity, inclusion and belonging.

Thank You!



GSSJC Annual Meeting
April 20, 2024



