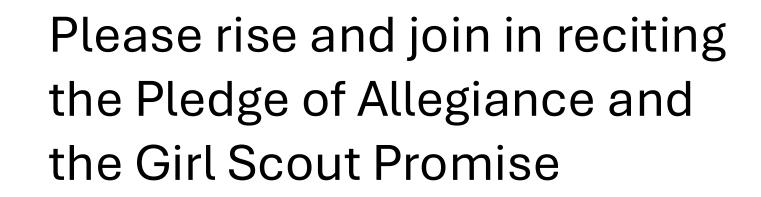
# Membership Kickoff 2024 Launching Leadership



# Member Meeting Agenda



Shoutout to Summer Camp

Girl Scout Voices Count

2024 – 2025 Initiatives

60 in 60!



### Hurricane Beryl Update













#### "Dear Girl Scouts,

I am really grateful for having the campership, which gave me the chance to go to Misty Meadows Ranch last week and do so many fun things. I got to swim, pet animals, play with horses, and make new friends. My favorite thing I got to do was archery...I even made a bullseye! I learned new songs and cool things about nature. I also learned about the flag ceremony. I really love going to camp. Camp changed my life. Thank you for giving me the chance to go." -

From a parent of Junior Survivalist at Arnold:

"My daughter just got back from Junior Survivalist and loved it! She had a fabulous time, made new friends, learned so much and enjoyed every second. She is singing the praises of her counselors and CIT and is excited for when she can be a CIT too.

Her favorite part was the camping and fire lighting. I personally love how the counselors encourage everyone to make new friends and work as a team, it gives her confidence that even of she didn't have a camp buddy, she'd soon have a group full of friends, regardless!!" "I picked up my daughter from Misty Riders a few hours ago and she had a GREAT week! She said it was the most fun she's ever had at Girl Scout camp. There were a few counselors who really made her week special - Kicks and Cash (Greta) were her absolute faves! On the drive out of camp, she asked Cash/Greta if she would PLEASE come back to camp again next

summer! She felt really challenged by the riding this week - but in a most awesome way - and feels much better prepared for her SPURS year head. She said she was probably the least skilled rider in her small camp group, but no one made her feel less-than and she had a wonderful time! She also said the food was excellent all week - props to all the cooks! Tortellini and pesto sauce was her favorite meal.

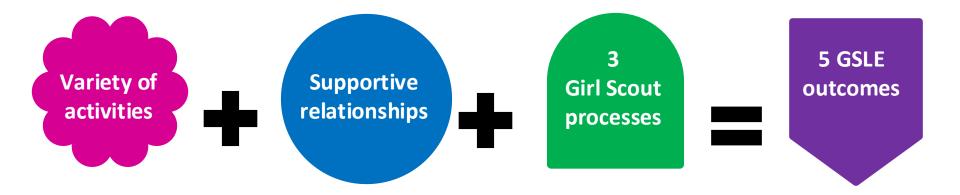
Thank you to everyone who made camp happen after Beryl barreled through the Houston area. It was super!"

# **GSSJC v GSUSA: 5 Year Look**

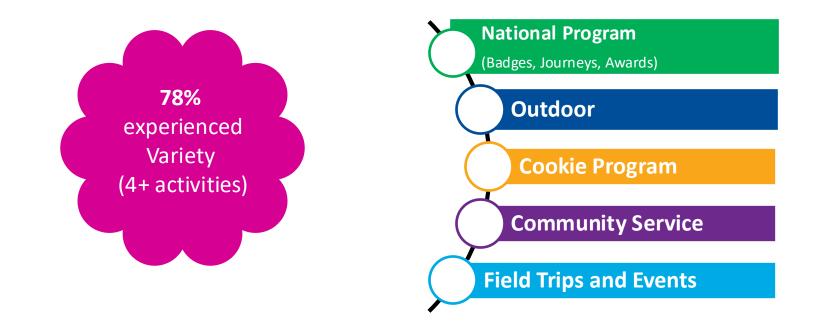
	KPI Metric	2024	2023	2022	2021	2020
3	% Highly Satisfied ("Loved" Girl Scouts)	51%	50%	50%	38%	51%
5	Net Promoter Score	37	32	42	28	35
	% Intend to Stay	86%	85%	87%	82%	84%
3	% Highly Satisfied ("Loved" Girl Scouts)	50%	50%	49%	35%	50%
5	Net Promoter Score	36	30	34	25	38
	% Intend to Stay	84%	83%	84%	81%	85%

# The Girl Scout Leadership Experience (GSLE)

Our research-based model describes *what* girls do in Girl Scouts, *who* they do it with, *how* they do it, and how they *benefit*.



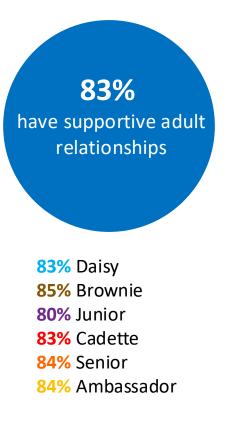
3 in 4 Girl Scouts experienced a variety of activities. Those who lacked variety missed out on field trips, STEM and overnight camping.



Variety is defined as experiencing four or more of the following foundational activities: National Program (Multiple badges or Journey or Higher Award), Community Service, Field Trips or Events, Outdoor or Overnight Camp, Cookie Program.



Over 4 in 5 Girl Scouts have supportive relationships with their troop leaders.



### Percent of Girl Scouts who say their troop leader...

### Cares

Cares about me as a person (92%) Makes me feel important (87%)

### **Enables possibility thinking**

Helps me reach my goals (83%) Helps me think about my future (76%)

### Is inclusive

Makes me feel like part of the group (90%)

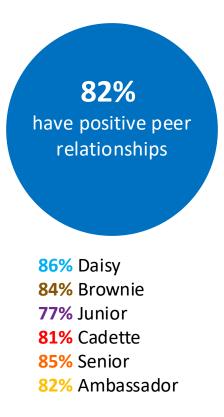
### **Provides consistent supportive space**

Treats everyone in the group fairly (92%)

Girls are considered to have supportive adult relationships if their mean score for the items above is  $\geq$  4.0 on a 5-point scale.



### Over 4 in 5 Girl Scouts have positive peer relationships with Girl Scouts.



### Percent of Girl Scouts who say their troop...

Emotional Support Cares about each other (91%)

Friendship Makes you feel welcome (91%)

Perceived Hostility Put each other down (5%)

Loneliness Excludes you from activities (10%)

Girls are considered to have positive peer relationships if their mean score for the items above is  $\geq$  4.0 on a 5-point scale.



Strategic Priorities	2024– 2025 GSSJC Strategic Initiatives		
Retain and Reach More Girls	<ul> <li>Increase signature event offerings and improve girl retention (Total VL girl goal: 25,937;         <ul> <li>Expand popular programs (e.g., Daisy Day, OGRE: Welcome to Cadettes, Career Exploration, GAM)</li> <li>Introduce new programs and partnerships (e.g., Junior Field Day, Robinwood 75<sup>th</sup> anniversary, Model UN/democracy, theatre/sports partnerships, My Promise/My Faith)</li> </ul> </li> <li>Improve Highest Awards support and achievement</li> <li>Attract more new girls (VL new girl goal: over 9,000)         <ul> <li>Focus on school access (e.g., educator preview, tech-enabled lead management, new Back to Troop events, expand use of school campuses)</li> </ul> </li> </ul>		
Transform the Volunteer Experience	<ul> <li>Improve volunteer retention (Total adult goal: 18,799)</li> <li>Map 5 key roles with goal to reduce barriers</li> <li>Introduce and support Daisy Girl Scout Experience box</li> <li>Introduce new volunteer app</li> <li>Online Community review</li> </ul>		
Relevant Brand	<ul> <li>Continue storytelling initiative, including real-time coverage of signature events and a new GSSJC podcast</li> <li>Expand media coverage to include of Bronze and Silver Award projects</li> </ul>		
Increased Investments	Capital Campaign (Goal: \$3M)     DC24 Cloud (i.e., Digital Cookie) Year 2		
Effective Operations	<ul> <li>Capital improvements: Dorm at Casa, target sports at Arnold and infrastructure at Treelake</li> <li>Resource Center activity: Open Katy Mills retail site; Headquarters evaluation</li> <li>Introduce new property management system/improve unit utilization</li> <li>Governance: strategy update, elect 2026 NCS delegates, 2025 NCS special session</li> </ul>		
Equity	<ul> <li>Serve 15,775 girls through Girls Scout Outreach and achieve site retention goal of 80%</li> <li>Increase parent engagement and the foundational experience in Outreach with additional SPARK weekends</li> <li>Pilot support to Communities based on Deloitte research (e.g., reduce council-managed, expand Community programming)</li> </ul>		

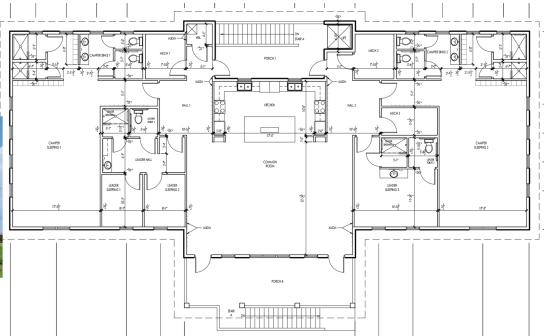


# Key features of the new Casa Mare dorms:

- 9,300 sq.ft. per dorm
- Sleeping rooms and bathrooms to accommodate up to 40 campers and adults per dorm
- Program area
- Lifts for accessibility
- Kitchen
- Climate control
- Covered porches
- Elevated to protect from coastal flooding









### **Target Sports Complex Improvements**

Expanded and enhanced target sports will provide new and exciting experiences for campers of all ages.





Strategic Priorities	2024– 2025 GSSJC Strategic Initiatives		
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Connie Chavez Chief External Affairs Officer cchavez@sjgs.org donate@sjgs.org



Philanthropy and Marketing & Communications



# 2024 Success to Significance

Sponsorships are available!

















Girl Scouts of San Jacinto Council Success to Significance 2024 Tuesday, Oct. 8, 2024 11 a.m.-1:30 p.m



Karen Walrond





# **Alumnae Association**

- Connect women back to Girl Scouts
- Provide a connection for women who may not have girls in the program
- Provide women with a place and platform to network and grow skills

# Alumnae@sjgs.org















# Women's Leadership Network alumnae@sjgs.org





# Now recruiting girls for **Media Team Class of 2025**



















Sherry McCollom, **Senior Director of Information Technology** 





# **GSSJC Volunteer Hub**

- Our first ever Council app is Coming Soon.
- We are in beta test mode, and hoping for a month end release
- Includes:
  - Online management of Volunteer Service Form F-122.
  - View your current volunteer roles with status, including any actions needed to participate in the role.
  - View your Troop information, counts, and Council support information.
  - Short videos related to Girl Scouts and your role(s).
  - Capability to collect digital forms from parents and track them as they are received.







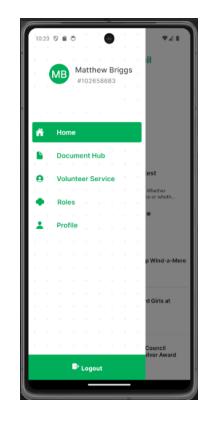












### Login with your myGS account





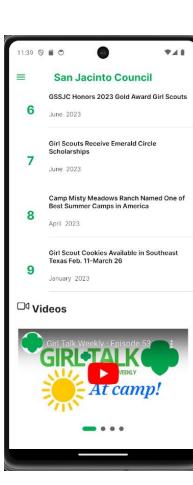












### Home Page

### Included here is:

- A place to see promoted events
- Girl Scout news feed
- Access to meaningful videos















Welcome, John Smith
My Volunteer Service (F-122) <sup>1</sup> Last Updated: 08/30/2023 JXD123545dggH/123243432
First Name
John
Last Name
Smith
Mobile Number
123-1234-5667
Email
testing@noemail.sjgs.org
Street Address
123 Main St
City
Houston
State
TX 🗸
ZIP / Postal

# Manage your Volunteer Service Form in one place online.

### Included here is:

- Years of Service
- Awards Received
- Council Training Taken
  - Currently includes training that is tracked for volunteer role approval
- Training taken outside of Girl Scouts
- Service outside of Girl Scouts

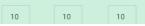
Girl Scout Membership					
Region		Community			
RGN-004		CMU-030 Golden Coast			
Years registered					
10	5	7 8			
As a Girl A	s an Adı	ult With GSSJC Other Council			

#### Membership Numerals Received

Please indicate the year received, include all years as a girl and adult member



Years of Service Pins Received Active adult years only, please state year received





### **Volunteer Roles**











Welcome, John My Roles	Smith			
Troop Co	okie Manger			
Troop 41234 CMU591				
Position Description: Coordinate and conduct Council Cookie Program within the troop. Work directly with the girls and adult troop and Community leadership to assure that the Cookie Program is carriedout properly and in a timely manner				
<ul> <li>Background Check</li> <li>Active Membership</li> <li>Council Debt</li> <li>TCM Training</li> </ul>	Completed Incomplete Processing Completed			
Тгоор	) Leader			
Troop 41234 CMU591				

	Background Check Active Membership	Incomplete 2023 Member	
--	---------------------------------------	---------------------------	--

0

### See all your volunteer roles

- See the roles you have declared with the Council
- See the status of the requirements for the roles ٠
  - Includes anything outstanding needed for ٠ the role to be complete
  - Includes information on completing ٠ requirements



### **Troop Information**

My Troops







Troop 41234

#### 11000 41234

#### CMU046 - Braes Oaks

Short Description: Girl Scouts in this multi-level troop learn the principles of the Girl Scout Promise and Law, have fun as they explore the world around them while learning new skills and begin to discover their leadership potential is all about!

Total Adult: 19 Total Girl: 0 Adult Members: 15 Friend & Family: 19

Troop Treasurer: 1 Troop First Aider: 0

#### Troop 305141



#### Short Description:

Girl Scouts in this multi-level troop learn the principles of the Girl Scout Promise and Law, have fun as they explore the world around them while learning new skills and begin to discover their leadership potential is all about!

Total Adult: 24 Total Girl: 49 Adult Members: 24 Troop Cookie Manager: 3 Troop First Aider: 1

#### Troop 01546

#### CMU591 - Council Staff

Short Description:

At Girl Scouts we teach girls to imagine, lead, and make things happen-to dream big and take action! Because girls who step up today, stand out tomorrow. Register for a troop today and watch her grow!

Total Adult: /

- View all your Troops
- Includes short description and breakdown of girls and adults
- Includes the breakdown of the volunteer roles and troop members
- Get council support information for your troops















Have access to short videos on various topics related to your life as a Girl Scout Volunteer

· ·	ssjo			ome, John Smith Sign Out 🕩	
My Membership	My Roles	Document Hub	My Volunteer Service	Ready Camper!	
Troop 41234					
Troop Forms	Other Forms				
Please Select a f	rom				
Permission Slip	5			*	
Permissi	on Slips		GET LINK		
Date Submitted	Name				
07/02/2023	Stephanie Lee		VIEW	RCHIVE	
07/25/2023	John Snow		VIEW	RCHIVE	
08/10/2023	Charlie Chapli	in 📃	VIEW	RCHIVE	
Troop 12346					
Troop 00812					

- Collect Digital Forms from caregivers and track them as they are received.
- Organize groups of forms in folders
- Assign access to groups of forms to other leaders in the troop.
- Print all forms received from the folder



### **Chief Program Officer**



Facilities, Girl Experience, Girl Experience - Outreach Outdoor Experience, Product Sales, Volunteer Development Departments





# Outdoor Experience Department





# Archery Training









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### Carousel Host Troops Needed













- Earn \$5 per girl and adult attendee
- Earn leadership and service hours
- Use your creativity planning a fun event for younger girls





Contact Natalie Jares at njares@sjgs.org





# Nature Center Workshops















September 7<sup>th</sup> – Birds Around Camp October 5<sup>th</sup> – Junior Gardeners Badge December 14<sup>th</sup> – Winter Pond Study January 25<sup>th</sup> – Cadette Tree Badge February 15<sup>th</sup> – Brownie Bugs Badge















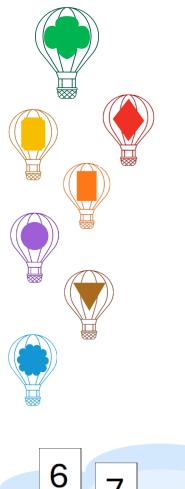


## Small Craft Special Interest Group









# **Adventure Park**

CAMP ARNOLD ADVENTURE

- Longer sessions
- New patch
- Night climbs





### Outdoor Adventure Club









# Health and Safety Training Weekend



















#### Best Kept Secret: SPARK Weekends



Robinwood Nov 9 Casa Mare Dec 7 Misty Meadows Ranch Jan 11 Arnold March 29 Pryor April 5















# Jared Underwood, Director







#### New Sailboats





-----

11







#### Low Ropes Course at Casa Mare











#### Front Lawn









14, 15







Troop Cabin #2











Open Dates for Booking: Fall - September 6<sup>th</sup> – November 24<sup>th</sup> Spring - March 7<sup>th</sup> – May 18<sup>th</sup>













#### Bat House at Galveston Bay House







#### Girl Projects Around Camps











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#### Weekday Bookings

18, 19, 20

house

salveston bas





#### Lake Jackson Resource Center





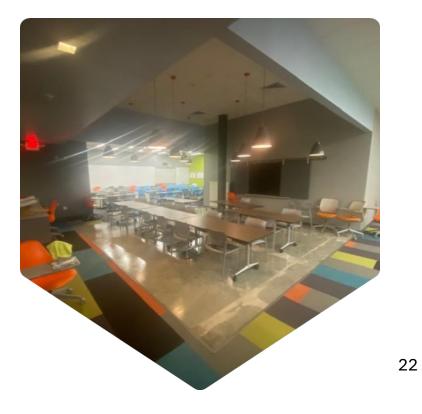
#### Upgrades Include:

- Archery Range
- Improved Troop Meeting Spaces
- Outdoor Training Space
- Gaga Pit



#### Katy Mills Resource Center







#### Jennifer Lowry

Product Program Lead Coordinator



#### Michelle Raab

Product Sales Operations Team – Head of Communications



















## New Girl Scout Themed BarkBox

Girl Scout themed BarkBox options

Choose from one big box or two different mini boxes!

25, 26



## **Personalized Stationery**





# Vanilla Honey Roasted Pecans



















Girl Scout Memory Box Tin

(order card, online girl delivered or direct ship) Milk Chocolate Mint Treasures



Garden Friends Holiday Tin

(order card, online girl delivered or direct ship) Milk Chocolate Pretzels





### **Recognition Options**

Fall Product Top 100 Sellers Change

Girl Scouts who sell 200+ total fall products will now be identified as Fall Product Top Sellers

Girl experience TBD

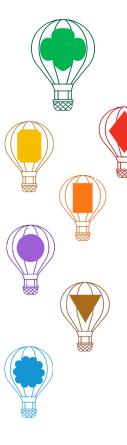
31, 32





## 2025 Fall Product Dates

Event	Date
Troop fall product manager access to M2OS	Sept. 9
Fall Product Program begins!	Sept. 12
Parent order card entry deadline	Oct. 14
Deadline for troops to verify/edit order card entries	Oct. 15
Fall product delivery	Oct. 28 - Nov. 2
Fall Product Program ends	Nov. 10
ACH withdrawal	Nov. 22



## 2025 Cookie Dates

Event	Date
Troop cookie managers (TCM) training available	Nov. 22
TCMs gain access and girls uploaded to Smart Cookies	Dec. 2
Starting Inventory Order deadline	Jan. 10
Volunteers gain access to Digital Cookie	Jan. 24
Cookie deliveries	Jan. 29 – Feb. 8
Parent gain access to Digital Cookie	Feb. 1
Cookie program begins	Feb. 8
Cookie booths begin	Feb. 14
Cookie program ends	Mar. 23

## Digital Cookie Changes for 2025 Cookie Program



Ensure data can sync between systems in a timely manner

volunteers getting access

Remove barriers to girls/caregivers and

Improve updates on order statistics and progress bar

Ensure the site reliably can place an order on any device

Add Venmo and PayPal to checkout



33. 34. 35, 36, 37

	2025 Cookie P	rogram P	lanner
		MONTHLY FOCUS Week 1	JANUA WEEK 2
	2025 cookie program	WERK 3 WERK 5	WEEK 4 *THREN ARE MANY THINGS V DO OVERNIGHT, BUT THERE OVERNIGHT, SUCCESS.* TH
	PLANNER	SELF-CARE	DUSINESSWOMAN AND PHILANTHROPIST
38	EMBRACE POSSIBILITY	•	M T W T F 5 APPIRMA

				w	EEK	2		
				w	ЕЕК	4		
					00 0	OVE VER URC BL	RNIG NIGH H, FJ ISINE	IANY THINGS YOU CAN HT, BUT THERE IS NO T SUCCESS." - TORY ASHION DESIGNEE, ISSWOMAN AND ANTHROPIST
					DO	NOT	FOR	GET
				1			s	AFFIRMATION
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IR	•	•	•	•	•	•	•	

JANUARY

### Volunteers Needed!







Mega Drops

Cupboards



## **Product Sales Operations Team**

Jennifer Lowry Maribeth Negri Gena Drawhorn (We'll miss you!) Jamie Arlt Michelle Raab Lynda Starbuck Jo Blackburn (We'll miss you!) Pamela Hegarty













# Girl Experience



**Corrie Jenkins** 

**GE** Coordinator

Entrepreneurship/Life Skills

Tanya Justice

GE Coordinator Older Girls/ Leadership & Awards



Girl Experience Staff

















#### Last Call: Apply to be a GSUSA United Nations Delegate!

#### **Key Dates:**

- **August 11:** Application deadline.
- September 2024 March 2025: Program prep, including monthly webinars and preparatory meetings.
- March 7-14, 2025: Attend the Commission on the Status of Women

#### Key Details:

- Open to Seniors and Ambassadors
- \$300 Fee for Selected Girls

Scan Here for More Information



# Mental Wellness Patch Give Away!

Scan Here for Survey







# Goodykoontz Museum of Girl Scout History

- Museum Magic Event, Sept 28
- New QR Codes in the Museum
- New Patch
- Join the Online Community
- Girl Scout History Conference, Spring 2025





41, 42, 43, 44, 45



# Girl Scout Day At ...





Jurassic World – Aug 25 Houston Astros – Sept 22 Houston Texans – Sept 29, Dec 15 Alkek Velodrome – Oct 13 GOLD Over America Tour – Oct 19



Look for the Houston Roughnecks, Dash, Rockets, Lufkin Zoo, Texas Heart Institute, and more in Spring 2025!







# **College & Career Exploration**







## Lamar University -Oct 14







Skills to Succeed Academy www.s2sAcademy.org Access Code: 04GSSJ

















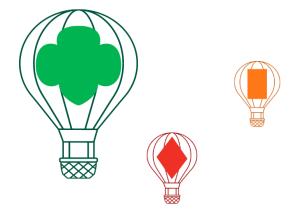




# World Thinking Day / Model UN

- Save the Date: Feb 22, 2025
- Cadettes, Seniors, and Ambassadors
- Theme: "Our World, Our Thriving Future"
- Girl Scouts participate as delegates
- Represent a WAGGGS country
- Adult volunteers needed









53





# **OGRE 2025!**

- Older Girls R ... ???
- Bridging Juniors, Cadette, Seniors, and Ambassadors
- Save the Date May 17, 2025
- Casa Mare

Girl Planning Board Opportunity:





# **Cadette Connections**

- Camp Pryor
- April 26, 2025
- Fun & Relaxed Event
- Catered dinner
- Troops may reserve camping space



Girl Planning Board Opportunity





## **Council Trips & Destinations**

New Orleans: June 12-16, 2025

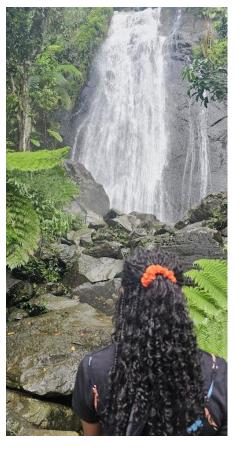
Savannah: June 30-July 5, 2025

Nuestra Cabaña: July 21-28, 2025



55, 56, 57, 58

France: June 11-22, 2026





#### New First Aid Badges

- Updated badge designs are available for Brownies- Ambassadors
- This new badge line includes updated relevant topics while retaining essentials such as how to get help, provide first aid, and manage emergencies.
- New badge requirements to include:
  - •Learn how to care for life-threatening bleeding
  - •Learn how to handle choking emergencies
  - •Recognizing and responding to seizures
  - •Provide first aid in remote locations









**Cadette First Aid** 



Senior First Aid



**Ambassador First** 

Aid

Need Help? Badge & Award Requirements and Volunteer Guides are now available on GSSJC





#### **The STEM Playbook** A How-to-Guide for Volunteers, Councils, and Supportive Adults



- Designed to help adults support girls of **all levels** with STEM
- Perfect for both those with and without STEM Girl Scout Experience
- Full and diverse Resource Directory
- Thoroughly supported with research (and links!) from the Girl Scout Research Institute (GSRI)
- Completely free!



Download Yours Here!

















#### GSUSA Releasing New Book: "Maven Takes the Lead"

- Release Date: September 24, 2024
- Geared towards Juniors and Cadettes

Scan Here for More Info!





# Save the Date: Junior Jamboree



Where: Camp Pryor When: Sat. February 2, 2025 Who: Juniors Cost: \$ 30 girl / \$ 15 adult

Camp Robinwood 75th Anniversary Celebration

> Where: Camp Robinwood When: Sat., Dec. 14, 2024, 10:00 am – 3:00 pm Who: All Levels Cost: \$ 29 girl / \$ 29 adult



Register Here







 Workshops in every level with hopes to create a sense of belonging as a citizen in a community.



- Oct 26<sup>th</sup> : Senior Behind the Ballot Badge Workshop
- Nov 16<sup>th:</sup> Democracy for Cadettes Badge Workshop

# **Democracy** and **Civic** Badges



# **Discover Aviation Patch Workshops**



Aug 25, Oct 13, Nov 13, Dec 21



#### **Girls in Aviation Day**

FREE for ages 8-17 September 21, 2024







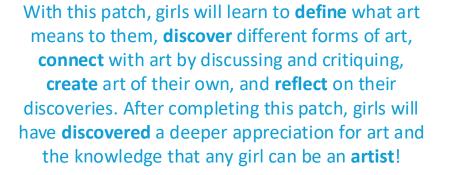


# New! Council's Own Patch Discover the Arts



68





#### **DEFINE Art**

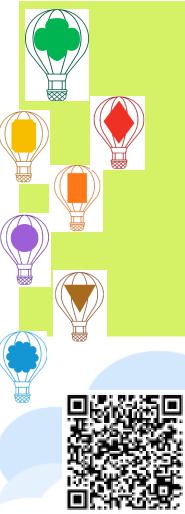
#### DISCOVER Art

#### CONNECT with Art

#### **CREATE** Art

#### **REFLECT** on Art

- Available to Daisies through Ambassadors
- Find it at the shop in 2025!



Register for Camp Obscura Here

69,70

# GSSJC Annual Arts Contests!



#### Camp Obscura

2024 Camp Photography Contest

Accepting submissions through 12/1/24



Sew Fab!

2025 Upcycled Fashion Contest

Submissions will open on 1/1/25

# Silver Award Celebration

- Sunday, January 26, 2025
- Agnes Arnold Lodge
- <u>Eligible</u>: girls who earn their Silver Award between Oct. 1, 2023 – Sept. 30, 2024





Lifetime Memberships Available for Gold Award Girl Scouts



Gold Award Scholarship Opportunities



#### Girl Experience "Best Kept Secrets"





#### **Girl Scout Destinations**

Treelake Troop Kits

#### Girl Experience "Best Kept Secrets"



#### **Volunteer Development**









#### **Volunteer Development Staff** L to R - Cassie Robinson, Gina Murphy, Dejah Covick

#### Jo Blackburn

Volunteer Development Coordinator











Cassie Robinson crobinson@sjgs.org



# Fall Volunteer Conference November 8-10, 2024 Camp Agnes Arnold



# Early Bird Discount Rate Registration Open NOW!

# **Adult Recognition Nominations**

• due by March 1, 2025

# Adult Recognition EventApril 12, 2025



# Annual MeetingApril 12, 2025















Bea Girl Scout.

#### Únete a Girl Scouts.

**Designed** For Girls, By Girls Since 1912. Dale a tu niña un lugar solo para niñas.





urney here. omienza tu nino aqui

Your Year of Discovery. Tu Año de Descubrimientos.



Si tiene preguntas llámenos al 1-877-250-8110.













journey here. Comienza tu camino aqui.



Designed For Girls, By Girls Since 1912. Dale a tu niña un lugar solo para niñas.

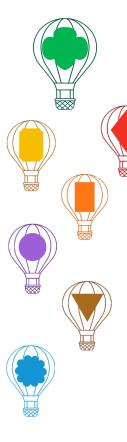
girl scouts



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#### MY25-VOLUNTEER-LED GIRL MEMBERSHIP GOAL





#### MY25-VOLUNTEER-LED ADULT MEMBERSHIP GOAL



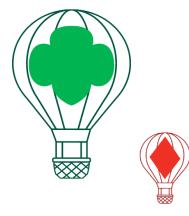
## 

# Early Bird Success

- Number of Girls Renewed 10,268
- Number of Adults Renewed 9,685
- Exceeded our EB Goal by 520 girls 105%
- 34 Communities 100% to goal or above
- MY24 vs MY25 726 more renewed members
- 230 Girls participated in the Coloring Contest









# Community Engagement Initiatives



# **DEIRJ** Committee





# **Dedicated Text Line!**

# (866) 814-1912













#### Celebrate Friendship Week

#### August 5th - 12th

Make new friends with Girl Scouts! New members use promo code FRIENDS25 from August 5th - 12th for a complimentary Girl Scout membership.

> Scan here to join Girl Scouts!

HADDY

United Way

girl scouts

of san jacinto

















Join us at your local Girl Scout Service Center to celebrate another year of Girl Scouting! We'll have crafts, games, and more! You can register for Girls Scouts or renew your membership while you're there. Join us at a celebration near you!

#### Sat, August 17, 2024

10:00 A.M. - 12:00 P.M.

Lufkin Resource Center 1202 College Dr. Lufkin, TX 75904

Lake Jackson Resource Center 231 W. Highway 232, Lake Jackson, TX 77566

11:00 A.M. - 1:00 P.M.

Beaumont Service Center 700 North Street, Ste. F, Beaumont, TX 77701

#### Sat, September 7, 2024 10:00 A.M. - 12:00 P.M.

Hablamos español.

www.gssjc.org/join | 713-292-0300

Girl Scout Program Place 3000 Southwest Fwy Houston, TX 77098

**Bay Area Resource Center** 1300A Bay Area Blvd., Rm. 106 Houston, TX 77058

Stafford Resource Center 12300 Parc Crest Dr Stafford, TX 77477

girl scouts

of san jacinto

Cypress/Jersey Village Resource Center 19708 Northwest Fwy, Ste. 100 Houston, TX 77065

Katy Resource Center 5000 Katy Mills Cir., Ste. 723 Katy, TX 77494

**Imperial Valley Resource Center** 15800 Imperial Valley Dr. Houston, TX 77060

















# Apply to be a **National Delegate**



#### Who is our "bilingual" audience?

Spanish-language content is not only about language accessibility.



Language is a bridge to build cultural relevancy + inclusion.

#### 71% of U.S. Latinos are bilingual.

The Spanish language remains a crucial component of daily lives.

79% of Hispanic parents of Gen Z children believe it is important to teach Spanish.

Regardless of fluency, Latinos find Spanish content "uniquely speaks to our culture."



Reminder: "Spanish-language" and "bilingual" are not synonymous with poverty.

Source: 2024 Hispanic Market Guide, Hispanic Marketing Council







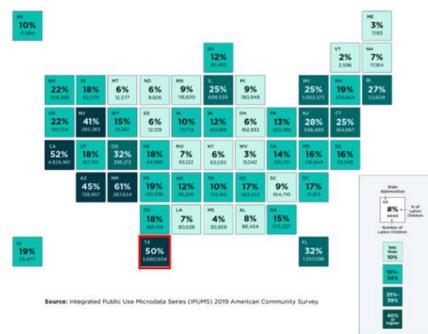






Latino children make up a quarter or more of the child population in 12 states

Percent (and number) of child population that is Latino, by state



All 50 states and Washington, D.C. have seen growth in their Hispanic population in the last decade.







-

ear

×

Troop

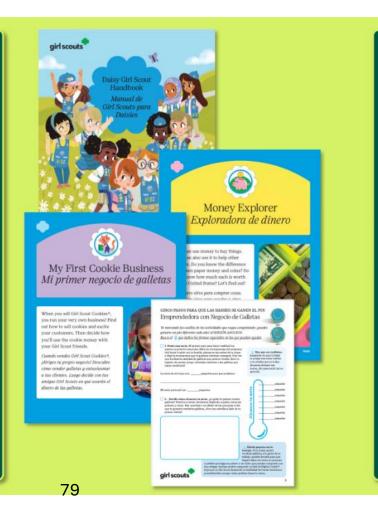
Daisy





























Not available: Mechanical Engineering, Snacks





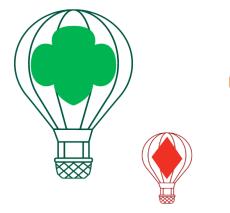
What's new in...

# Customer Service



## **Camp Reservations**

In membership year 2025, troop camping reservations will be going digital!









Year three of summer camp registration in UltraCamp means...

- Use your existing account to register for the summer!
- Forms carry over from year to year you just need to make updates.
- Camper photos are available to view conveniently from UltraCamp.
- Make payments, manage forms and view session availability all in one place!

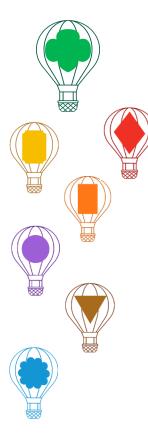


# **Promo Codes**

83

Noticed more promo codes?

More are coming!



# **Resource Centers**

Did you know you can book a room at a resource center for a meeting or event? Free of charge?

Visit the Resource Center list on the Online Community for available centers and hours!







# **Shop Locations**

1. Program Place 5. Imperial Valley (IVSC)



2. Bay Area

- 6. Lufkin
- 3. Beaumont7. Stafford





4. Cypress/Jersey Village 8. Katy Mills Mall















Shop located outside of KMM Entrance no. 7 to the right



## **New Council Fun Patch**





## **Council patch introduced 2001**























## **New Council patch 2024!**





Available in shops Sept. 2024



# Many Ways to Shop

In person at any of our 7 and soon to be 8 council shops!

Call your closest shop direct or the Program Place shop: 713-292-0247



Email your order to council at: <a href="mailto:shop@sjgs.org">shop@sjgs.org</a>

GSUSA online website: girlscoutshop.com





## **Community Engagement**





Elena McCreery Community Engagement Coordinator Jamie Arlt Community Engagement Coordinator



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> United Way

Hablamos español. www.gssjc.org/join | 713-292-0300





#### Faith Based Initiatives Committee

Comprised of volunteers and staff of various religious denominations whose efforts are to increase our faith-based institution partnerships and My Promise My Faith program opportunities throughout the council.

> April 5, 2025 – My Promise, My Faith Workshop Girl Scout Center





## 

#### **Celebrating Communities Who Reached MY24 Overall Girl Goal**

Magnolia Blossom Hills Spring Creek Trails Cypress Bend Copper Creek Meadows Rose Petals Rainbow's End Tall Pines Hill Harmony Creek

Gulf Meadows Willow Rock Windcatchers Yellow Rose Heart of the Brazos Wharton County **Bay Pals Colony** Creek



## Celebrating Communities Who Reached MY24 Retained Girl Goal











Tannybo Magnolia Blossom Hills Spring Creek Trails Lone Star Trails Woodland Trails Wildflowers **Rainbow Trails** Emerald Oaks Rainbow's End Harmony Creek Western Horizon Way Out West (WOW)

Golden Coast East Enders Crystal Cove Gulf Meadows Stargazers Shooting Stars Willow Rock **Buffalo Trail** Yellow Rose Heart of the Brazos **Bay Pals Colony Creek** 



#### **Celebrating Communities Who Reached MY24 New Girl Goal**

Magnolia Blossom Hills Spring Creek Trails Firefly Trails Cypress Bend **Copper Creek Meadows Rose Petals Bending Bayou** Tall Pines Hill Skyline Junction **Gulf Meadows** Willow Rock

Windcatchers Lone Star Treasures Yellow Rose Heart of the Brazos Wharton County Bay Pals Colony Creek Trinity Treasures



# Volunteer Experience



## **Volunteer Experience**





**Sheri Arceneaux** Volunteer Experience Council Coordinator

**Evelyn Holm** Membership Experience Director





**Congratulations To** 

# **Klein Trails**

For Renewing 380 Girls VEM: Laquana Grant



TOP 5 #5



**Congratulations To** 

# **Spring Creek Trails** For Renewing 382 Girls

VEM: Maggie Abitua

To



**Congratulations To** 

# Willow Rock

For Renewing 383 Girls VEM: Fanny Funez



TOP 5

#3



**Congratulations To** 

Way Out West For Renewing 484 Girls VEM: Vivian Dunn



TOP 5



**Congratulations To** 

## Colony Creek For Renewing 612 Girls VEM: Sandra Johnson



TOP 5



**Congratulations To** 

Shooting Stars Golden Coast Wildflowers

**Clear Creek Heart of Texas Firefly Trails** 



**Congratulations To** 

**Copper Creek Meadows Stargazers Rainbow Trails**  Cypress Bend Islands Creek Southbridge



**Congratulations To** 

Heart of the Brazos Skyline Junction Top Flowing Trails Eastern Thicket Monument Lone Stars



# Congratulations ToRose PetalsTannyboWestern HorizonDogwood WondersBay PalsCrystal Cove

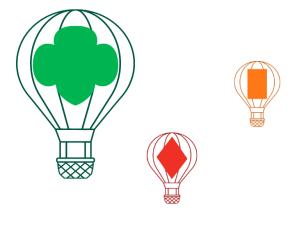


## **Congratulations To**

## **Lone Star Trails Sunshine Stars**

## Woodland Trails Buffalo Trail

**Tonkawa Trailblazers** 











- New Troop Supply Kit
- New Leader Bag
- New Leader Welcome Emails
- Girl Scout Experience Box

VE loves our GSSJC Volunteers!



### **Girl Scout Experience Box**

- New Daisy Troops or Multi-level Troops with 4 Daisies
- Box Delivered Every Month
- Troop Leaders must Opt-in
- FREE program!









