

Annual Report

2024



girl scouts 
of san jacinto

CampHER: Empowering Girls in Nature

A Capital Campaign for Generations to Come



Girl Scout camp is where adventure begins, leadership takes root, and lifelong friendships are formed. It's where girls discover their strengths, build confidence, and embrace the outdoors. Thanks to the incredible generosity of our donors, supporters, and community partners, we are embarking on a transformational journey to enhance and expand our beloved camp properties—ensuring that girls today and for generations to come have access to the best possible outdoor experiences.

Through our \$14.3 million capital and endowment campaign, we are making mission-critical investments in four of our most popular camps. These projects will modernize facilities, improve accessibility, and enhance program offerings—creating an environment where every Girl Scout can thrive.

A Campaign Fueled by Generosity

We are deeply grateful to everyone who has already stepped forward to support this ambitious vision. Every gift, large or small, brings us closer to our goal and strengthens our ability to provide girls with unforgettable outdoor experiences.

To our donors, partners, and Girl Scout families: thank you for believing in the power of camp. Your generosity is building the future of outdoor adventure for thousands of girls across Southeast Texas. To learn more about how you can be part of this exciting journey, please reach out to us today!

Investing in Our Camps, Investing in Girls

This campaign will fund significant improvements, including:

- **Camp Agnes Arnold:** Eight new climate-controlled cabins, four platform tent clusters with kitchen shelters, a new staff house, updated restrooms and shower houses, a renovated Craft House and new front lawn.
- **Misty Meadows Ranch:** A reimagined front lawn designed for learning, leadership, and building lifelong friendships.
- **Casa Mare:** New climate-controlled Port and Starboard Dorms, providing accommodations for 40 girls and adults per dorm, along with a new program area, kitchen, covered porch and accessibility lift.
- **Robinwood:** Renovation of the Lodge, Lakeview Dorm, Troop Cabin, and Staff House.

Construction will begin this summer, and soon, our Girl Scout families will start to see these exciting changes take shape.

Letter from GSSJC's President and CEO

Dear Friends and Supporters,

For over a century, Girl Scouts of San Jacinto Council has been at the forefront of empowering girls in Southeast Texas to discover their passions, build their skills, and grow into leaders of courage, confidence, and character. This past year has been a testament to the resilience, innovation, and strength that define our council and the girls we serve.



Across our council, girls embraced the power of sisterhood and adventure, rediscovering the joys of in-person connections through troop meetings, camping and outdoor experiences, and innovative programs. From testing their limits at our state-of-the-art Adventure Park at Camp Agnes Arnold to honing their problem-solving skills on robotics teams and building lifelong memories around the campfire, Girl Scouts continued to explore endless possibilities.

These transformative opportunities are made possible by the dedication of our volunteers, the generosity of our donors, and the partnerships of our community supporters. Your belief in the potential of every Girl Scout fuels our ability to provide impactful programming, foster lasting friendships, and prepare girls to lead with courage and compassion.

As we look ahead, we are excited to continue empowering girls to dream big and achieve more than they ever thought possible. Thank you for standing alongside us on this journey, and for investing in the future of our community and the world.

Yours in Girl Scouting,



Betsy Kamin

Elizabeth "Betsy" Kamin
President and Board Chair



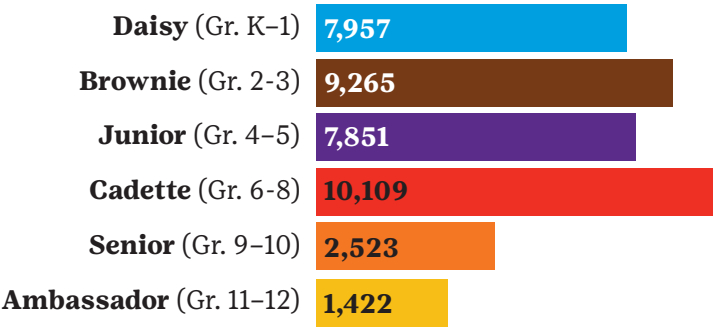
Mary Vitek

Mary Vitek
Chief Executive Officer

Membership



GSSJC Membership by Girl Scout Level



15,812
Girls Served
Through the Girl
Scout Outreach
Program

Girl Scout Saves Cousin From Drowning



In May 2024, during her 10th birthday party, Girl Scout Isabelle noticed her 2-year-old cousin, Giovanna, struggling in the family pool without a life vest. Without hesitation, Isabelle, with assistance from her troop leader, Barbara Temple, rescued Giovanna. For her bravery, Isabelle received the Girl Scout Lifesaving Award and was honored in a ceremony in September 2024. Reflecting

on the event, Isabelle credited the Girl Scout Law for instilling in her the values of friendliness, helpfulness, courage, and strength.

36,072
Badges
Earned in
Life Skills

Entrepreneurship



15,211
Girls Participated
in the Cookie Program

Girls embraced entrepreneurship through the Cookie Program, developing essential business and marketing skills. With support from volunteers and parents, they set goals, leveraged technology like QR codes and virtual storefronts, and learned to promote their products effectively.

More than 5,000 girls also participated in the Fall Product Program, gaining hands-on experience in sales and financial literacy by selling candy, nuts, magazines, and the popular Bark Boxes to fund troop activities.

17,481
Badges
Earned in
Entrepreneurship



3,144 cases of cookies were donated through the Cookies4Heroes program.



Girls collected donations for Cookies4Heroes this year and delivered the cookies to healthcare workers, animal shelter staff, members of the military, police officers, firefighters, and other community heroes.

Highest Awards



2024 Silver Award Recipients

The Highest Awards—Gold, Silver, and Bronze—represent the pinnacle of Girl Scout achievement, honoring girls who create and lead sustainable and impactful community projects. From Junior to Ambassador, recipients demonstrate exceptional leadership, collaboration, creativity, and a commitment to making the world a better place.

**Number of girls who
earned highest awards in 2024
in our council**



**Gold
Award
112**



**Silver
Award
211**



**Bronze
Award
696**

Gold Award Girl Scout Earns Scholarship

Fiona Charlton was recognized as the recipient of the esteemed GSUSA Gold Award Scholarship, which recognizes and provides a \$5,000 scholarship to one Gold Award Girl Scout per council and one from USA Girl Scouts Overseas. To earn the scholarship, recipients must have completed a Gold Award project that addresses an issue of national or global significance while demonstrating extraordinary leadership and measurable, sustainable impact.



Charlton developed the website Brain Boosting Bites, where visitors can view recipes that use brain-healthy ingredients. To impact her community, Charlton hosted a workshop at the Alzheimer's Association and taught others about the disease and ways to minimize its effect through lifestyle changes.

"After my grandmother passed away from Alzheimer's disease in 2017, I felt useless, especially because the disease has no cure," Charlton said. "My connection to her, as well as my concern for the future populations at risk of the disease, made me passionate about my project."

Outdoor Adventure



Girl Scouts fosters leadership and confidence by engaging girls in outdoor adventures, helping them develop essential skills and a lifelong appreciation for nature.

40,117

Girls
Participated
in Outdoor
Camp
Experiences

14,671

Badges
Earned in
Outdoors

127

Girls
Were Awarded
Camperships

Donated Bikes Help Girls Explore Camp

Our amazing friends at JE Dunn Construction recently teamed up with local Girl Scouts to build bikes, giving girls a new way to explore the grounds at Camp Robinwood!

Girls can now check out the bikes to zip around and discover the beauty of nature. Camp is about embracing new challenges, feeling the thrill of adventure, and pushing yourself in fun, exciting ways.



With these bikes, girls will have even more opportunities to explore, stay active, and make unforgettable memories in the great outdoors!

STEM Highlight



GSSJC Soars with New Aviation Patch for Girls

GSSJC is taking STEM learning to new heights with its Discover Aviation patch program, designed to introduce girls to the exciting world of aviation. In partnership with the Lone Star Flight Museum, this program provides Girl Scouts with unique opportunities to explore aviation careers while developing their STEM skills.



Last spring, more than 120 Girl Scouts gathered at the museum for a special luncheon seminar, where local women aviation leaders shared their career journeys and inspired the next generation of female pilots, engineers, and industry professionals. Among the eager participants was eight-year-old Kacie Moore, who couldn't wait to get started on earning her patch. "I can't wait to explore the planes and learn what it takes to become a pilot!" Kacie said.

27,573
Badges
Earned in
STEM

The event featured GSSJC Board Member Shelly deZevallos, a licensed pilot with 30 years of experience in aviation and airport industries. "Watching Girl Scouts explore the world of aviation is truly inspiring," deZevallos shared.

Through programs like this, GSSJC continues to provide girls with unique opportunities to discover their passions, develop leadership skills, and soar to new heights.

Thank You, GSSJC Donors!

Girl Scouts of San Jacinto Council (GSSJC) expresses its deepest appreciation to the donors listed on the following pages for their generous contributions in support of Girl Scout programs and camps between September 1, 2023 and August 31, 2024. More information on opportunities to support GSSJC is available by contacting Diane Likeness at dlikeness@sjgs.org.

Great care has been taken to ensure the proper recognition of our donors. If an error or omission does occur, we sincerely apologize and hope you will bring it to our attention. Please address all corrections to Suzanne Carmona at scarmona@sjgs.org. Thank you for your continued support.

Over \$500,000 - Gold

Ellen R. DeSanctis
The Fondren Foundation
The Melbern G. and Susanne
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\$50,000-\$99,999 - Bronze

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The Vivian L. Smith
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and North Jefferson County
Valero Port Arthur Refinery
Cathy Wining-Thomas and
Jim Thomas

\$10,000-\$24,999 - Senior

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\$5,000-\$9,999 - Cadette

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\$1,000-\$4,999 - Junior

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Kimberly A. Wilson
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Sharon Yacob
Mary Zappone

\$250-\$999 - Brownie

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Albertsons
Paola Antunez
Archer Eby Design LLC
Amanda Ardoin
Kimberly A. Ballew
Bank of America
Barbara and Bill Barnes
Roberto J. Bayardo
Marjorie Bell

Vincent Berend
Jo Blackburn
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Wiesehuegel Charitable
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Woodland Trails Community
Zebra Technologies
Richard Zembek

In-Kind Donors
Swire Energy Services

Juliette Gordon Low Society

For more than a century, Girl Scouts of San Jacinto Council has inspired and enriched the lives of girls in our community. Preserving and building upon positive outcomes for future generations of girls is the mission of the Juliette Gordon Low Society, whose members have included GSSJC in their estate plans, no matter the amount. We are proud to recognize those who have already made commitments to our legacy society and invite others to join them as we build a sound future for GSSJC. For more information on creating a legacy for the benefit of GSSJC, contact Susan Thraen at sthraen@sjgs.org.

Erin Abbey
Erik and Eva Andersen
Girl Scout Movement-wide
Challenge Planned Gift
Barbara S. and Bill Barnes
Dianne Belk and Lawrence
Calder Girl Scout
Movement-wide
Challenge Planned Gift
Debra Benditz
Marjorie D. Bernhardt
Marilyn Biles
Donna F. Cole
Kay K. Craig
Ellen R. DeSanctis
Marlene M. Edwards
Genevieve E. Erdbruegger
Thea M. Fabio

Emily P. George
Susanne M. Glasscock
Pilar Grantham Lam
Lori J. Hurta
Elizabeth and James K.
Hutchison
Jean T. Janssen
Michelle Kirkland
Saundra N. Kuykendall
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Ida Pearl McDonald
Nancy McGuire
Mary B. McIntire, Ph.D.
Gina L. Murphy
Yvonne Myles
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Mary Jo Poindexter
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Melanie Rippentrop
Jayne and Paul Roberts
Mary K. Ryder
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Nancy and Bud Simpson
Katherine M. Tamer
Jamie L. Vazquez
Carol G. Victory
Louise A. Villejo
Mary M. and Mike Vitek
Nancy R. Walker
Genevieve and John M. Walls
Pamela Wiggins
Cathy Wining-Thomas
Iska G. Wire

The Emerald Circle

The Emerald Circle awards scholarships to graduating seniors who have earned the highest award in Girl Scouting, the Gold Award. Funds are derived from membership dues and donors as well as The Emerald Circle Gold Award Scholarship Endowment Fund. Since 1996, The Emerald Circle has granted 600 scholarships totaling \$800,000. To join or to give to the scholarship fund, contact Katie Gordon at kgordon@sjgs.org.

Lifetime Members

Ranvae Baker
Anna Mae Beghini
Cora Ann Blytas
Elizabeth J. Bonner
Portia Cook
Kay K. Craig
Wendy R. Crawford
Ellen R. DeSanctis
Marlene M. Edwards
Nancy C. Flatt
Susanne M. Glasscock
Doris E. Hill
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Sara L. Walker
Joanne M. Williams
Cathy Wining-Thomas

Thank you for your generous gift to the Emerald Circle.

Vincente Berend
Zana Carter
RuMica Christy
Doris E. Hill
Smaro Kokkins
Margaret Lincoln
Nancy Malinoski

Women's Leadership Network



The Women's Leadership Network (WLN) is designed to bring together driven, connected women and men who are passionate about empowering the next generation of female leaders through the premier leadership development program for girls—Girl Scouts. Donors at the \$1,000+ personal giving level are automatically recognized as members of WLN.

Erin Abbey
Marilyn Archer
Stephanie Bazile
Leah Bennett
Theresa Benson
Martin Biernat
Lynda Bonewald
Julie Boushka
Janet Brown
Michael Brown
Justin Burney
Marlene Butcher Jones
Giovanna Carter
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Rhonda Cobb
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Thea Fabio and Richard Merrill
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James Forde
Jane K. Gasdaska
Mary L. Gedelian
Susanne M. Glasscock
Calvin Gorriaran
Martha Gurwit
Akillah Hameed
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MeiPo Ho

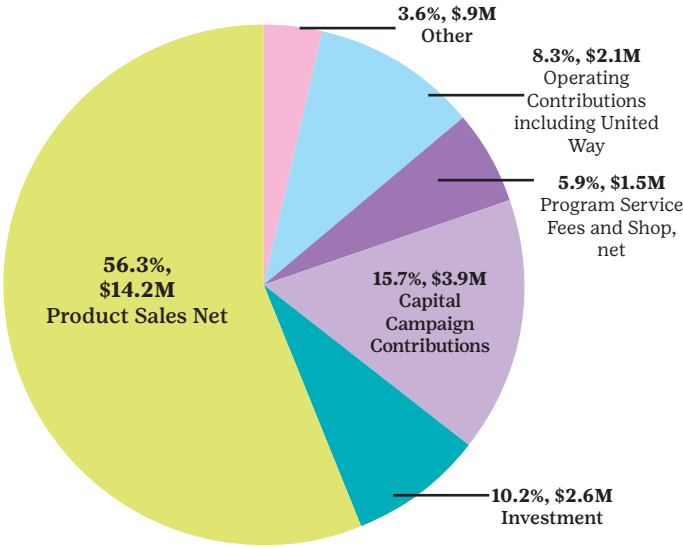
C. Susan Howes
Jean T. Janssen
Corrie Jenkins
Linda Jones
Elizabeth Kamin
Sue Kean and Grady Walker
Candice Koederitz
Ana and Will Kopf
Boyd Lange
Katherine Lavery
Bette B. Lehmberg
James "Jay" Lewis
Diane Likeness
Lauren Lindsay
Patti Massaro
Karen M. Matlock
Thomas McGee
Mary B. McIntire, Ph.D.
Cassandra McZeal
Stacy Methvin
Suleima Mohamed Cepeda
Judy Moses
Cassandra Mott
Anika Muslawski
Shauna Noonan
Cheryl O'Brien
Audrey Ogawa Johnson
Dorothy and Malcolm Paterson
Nancy Lee Peterson
Elizabeth and Bob Phillips
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Tracey Prince
Michelle and Joseph Raab
Anne Reed
Helena Reilly
Melanie Rippentrop
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Esther Spencer
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Tamika Tyson
Melinda and Lee Underhill
Amanda Vavilala
Mary and Mike Vitek
Genevieve Walls
Danielle Ward
Eileen Wilson
Kimberly Wilson
Cathy Wining-Thomas and Jim Thomas
Marguerite Woung-Chapman
Sharon Yacob
Mary Zappone



Financial Overview

Product Sales, including the Cookie Program, the premier financial literacy program for girls, is GSSJC’s largest revenue source, generating \$14,200,000 in net revenue in addition to funds earned by troops of \$3,400,000. GSSJC received generous gifts from individuals, foundations, corporations, and United Way in excess of \$6,000,000, which includes \$3,900,000 in funding and pledges toward the CampHer capital campaign.



GSSJC Net Revenue

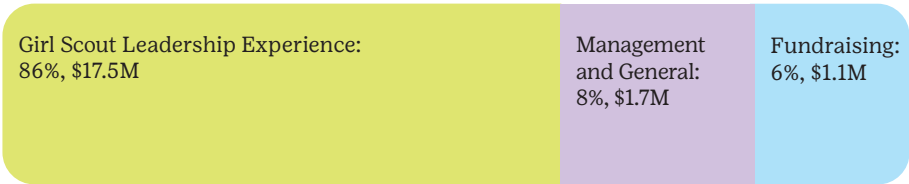
Endowment Funds Composition

Monies contributed to the Endowment funds are intended to ensure the future of Girl Scouting for girls over the next century. By making gifts to the endowment fund with direct cash gifts or through various charitable vehicles, including wills and charitable trusts, you are ensuring the legacy of Girl Scouts in San Jacinto Council.

2024	\$9.90M
2023	\$8.80M
2022	\$8.70M
2021	\$9.70M
2020	\$8.30M

Fiscal Year 2024 Operating Expenses

Eighty-six percent of total expenses are used for programs directly benefiting members of GSSJC. Management & General costs as a percentage of total expenses are 8% and Fundraising expenses are at 6% of total expenses. In 2024, approximately \$886,000 was spent on capital improvements to our camps and resource centers.



Girl Scouting Cost Per Girl

It costs \$520 annually per girl to make Girl Scouting possible.

\$118 Provides council-wide programs and activities at all levels that enhance troop participation and allow girls the opportunity to build new skills. It also provides the opportunity for girls to participate in activities beyond the traditional troop setting.

\$114 Develops and imparts the very best training, materials, and curriculum for adult volunteers, ensuring the needs of each Girl Scout are met.

\$203 Maintains, updates and expands the use of all camp properties, resource centers, GSSJC headquarters, and the Program Place for Girls.



\$85 Supports membership development, including recruitment and registration of girls and volunteers, staff support to volunteers, and financial assistance available for all members.

Net Assets as of August 31, 2024

GSSJC's goal is to maintain 6-12 months of assets available for general expenditures. Due to the timing of our operations, funds raised in one fiscal year are expended in the next. Our fiscal year begins on September 1 and ends on August 31. The Girl Scout Cookie Program is the largest source of revenue, and proceeds are generally received between February and May each year. Remaining proceeds at the time of GSSJC's fiscal year-end earned during the Cookie Program are reflected as undesignated net assets without donor restriction. Also, net assets for GSSJC reflect a large investment in land, buildings, and equipment, which are not available for general expenditures.

Undesignated (General Expenditures): 32%, 16.7M	Land, Buildings & Equipment, Net: 27%, \$14.5M	With Donor Restrictions (Endowments) 19%, \$9.9M	Board Designated 12%, \$6.5M	With Donor Restrictions (Programs & Facility Improvements) 10%, \$5.5M
-------------------------------------------------------	------------------------------------------------------	-----------------------------------------------------------	------------------------------------	---------------------------------------------------------------------------------------

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.


girl scouts
of san jacinto

Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

GSSJC is able to provide the
Girl Scout Leadership Experience to
thousands of girls across Southeast Texas
thanks to the generosity of our donors,
members, and volunteers.



3110 Southwest Freeway
Houston, TX 77098
www.gssjc.org/donate

Board of Directors

As of Aug. 31, 2024

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Melinda Underhill

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C. Susan Howes
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