



# Cookie Program Extended- New Promotion Announced!

Have you heard? The Girl Scout Cookie Program has been extended until March 31!

## Four winners each week!

### Take and keep 10 cases of cookies or hold and report three cookie booths between March 11 – 31 to win!

Starting March 11, when you pick up 10 cases and keep them OR hold and report three cookie booths, your troop will be entered into a drawing to win your choice of a priority placement at camp in the 2019-2020 Girl Scout year OR \$40 in Cookie Dough. Troops who choose the priority placement at camp will also be entered into a drawing to have their campsite paid for! (One winner.)

**You get one chance per 10 cases you pick up and keep AND/OR for every three cookie booths you hold and report!**

### Here are 10 ways to sell more cookies:

1. **Reconnect with your customers** from this year and remind them there are only a few weeks left to get their favorite cookies.
2. **Send email** to your friends and family and let them know about buying Cookies4Heroes.
3. **Book a booth!** More booths are being added for the new week of the Cookie Program.
4. **Grab a wagon** and make a round on your street. Most people who are asked to buy cookies will!
5. **Bring your cookies along** everywhere you go: to group or church meetings, car pool lane, etc.
6. **Bling Your Booth!** Besides a chance to win a patch and more, it brings attention to your booth.
7. **Ask your principal** to buy cookies to celebrate every teacher.
8. **Ask a local business** to buy cookies. Great way for them to thank customers.
9. **Look for local spring festivals** at schools and churches where you can sell cookies. Check troop secure guidelines.
10. **Set up a mini-booth** (lemonade style!) in front of your house. Check your HOA and troop secure guidelines.